

Draft Programme

24 September

| 10.00 | Opening | of the | conference |
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- 10.15 Keynote presentation
- 11.00 Session 1 Annual Global AHP's Market Overview
- 12.30 Networking lunch
- 14.00 Session 2 Innovation & Ecodesign in Absorbent Hygiene Products
- 16.00 Free time for networking
- 19.00 Evening Cocktail at the Rome Cavalieri

25 September

- 10.00 Keynote presentation
- 10.30 Session 3 Regulation & Legislation
- 12.30 Networking lunch
- 14.00 Session 4 Consumer Expectations
- 16.00 Free time for networking
- 19.00 Evening Cocktail at the Villa Miani

26 September

- 10.00 Session 5 Wipes
- 12.30 Farewell drink