

# Expert insight and industry innovation showcased at Middle East & North Africa Symposium

9 February 2018

Over 200 delegates from more than 100 companies were welcomed to Dubai for the fourth edition of the region's premier conference for the nonwovens industry.



The symposium and exhibition featured expert analysis on market outlook, product innovation, demographic trends and sustainability initiatives over the two-day event, with dedicated sessions on geotextiles, raw material trends and nonwovens in the health sector.

Feedback from participants throughout the event emphasised satisfaction with the support provided to the industry and the many opportunities to meet with peers. "This symposium has recognized the importance of the MENA region for the nonwovens industry and allowed my team and me to meet many of our customers in a friendly, informative and efficient way. The diverse range of presentations and delegates has helped further cement the region as a growth generator for the industry" said Haitham Alhudhaif, President of Saudi German Co. for Nonwoven Products.

Mahdy Katbe, CEO of Unicharm Gulf Hygienic Industries, echoed these sentiments "EDANA's 4th MENA Symposium reaffirms their commitment to supporting multiple industries and areas. For the MENA region, one of the world's most promising, EDANA's resources are

