

The African disposable hygiene market post Covid

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How has the pandemic impacted consumer behaviour and market trends in the African disposable hygiene market?

Haydn Davis, Editor of [Sustainable Nonwovens](#) and Raymond Chimhandamba of Handas Consulting, consider the landscape and key drivers in various African markets in a video discussion.

Raymond and Haydn also discussed the contrasts with the pre-covid era, specific trends and penetration rates in developing markets, consumer sensitivities to cost and e-commerce trends in the region.

Raymond Chimhandamba will present further insight on these topics on the opening day of [OUTLOOK™2021](#)



