

# Consumer attitudes and Policy Trends for AHP's in the US

20 April 2021

How has the pandemic impacted consumer behaviour and trends in the US disposable hygiene market?

Haydn Davis, Editor of [Sustainable Nonwovens](#) and Jane Wishneff of [BAHP](#) consider the American landscape and key drivers in a video discussion, which also covered moves around *ingredient disclosure*, discussions around single use plastics in North America and policy trends that will impact on the sector.

Jane will be given a presentation at [OUTLOOK™2021](#). If you are not yet registered to attend OUTLOOK, taking place online on 21-23 April, you should REALLY consider doing so: 560+ professionals and 42 exhibitors are waiting to connect with you on the coolest platform ever!



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