

EDANA Announces FILTREX™ 2025: Premier Filtration Conference and Exhibition in Vienna

3 December 2024

EDANA, the leading global association serving the nonwovens and related industries, is pleased to announce the upcoming FILTREX™ 2025 conference and tabletop exhibition. This premier event for filtration professionals will take place on 25-26 March 2025 at the Hilton Waterfront Hotel in Vienna, Austria.

ORGANISED BY **edana**

FILTREX

Brussels, 3rd of December 2024 - EDANA, the leading global association serving the nonwovens and related industries, is pleased to announce the upcoming FILTREX™ 2025 conference and tabletop exhibition. This premier event for filtration professionals will take place on 25-26 March 2025 at the Hilton Waterfront Hotel in Vienna, Austria.

FILTREX™ Europe serves as a pivotal platform, bringing together experts, technical specialists, and industry leaders from across the filtration supply chain. The two-day conference will focus on technological and sustainability innovations, aiming to enhance media and filter performance and highlight their role in reducing emissions. Attendees can look forward to a comprehensive program featuring presentations on the latest market trends, innovative filter materials, advancements in media design, and developments in air and liquid filtration.

The event will feature two renowned keynote speakers: Dr.-Ing. Frank Möbius, Senior Innovation Advisor at UnternehmerTUM, and Former Head of Technology Management and Forecast at BMW Group, sharing insights on open innovation, and Dr. Pero Mičić, Founder and CEO of FutureManagementGroup AG, discussing strategies to future-proof businesses.

Additionally, key industry leaders in the filtration industry from Ahlstrom, Freudenberg, and Hollingsworth & Vose will introduce pivotal topics during the roundtable discussions.

