

EDANA opens registration for OUTLOOK™ 2021

18 February 2021

"For the second time running EDANA will host OUTLOOK™ online, with a promise to ensure participants a fully interactive and practical experience featuring all that which makes OUTLOOK™ an enduring success: expert insights, knowledge sharing, and networking" said Pierre Wiertz, General Manager of EDANA.



Registrations are now open for the 2021 edition, to be held 21- 23 April. Since launching 20 years ago, OUTLOOK™ has earned an enviable reputation as the world's premier nonwovens personal care, hygiene, and wipes conference. Every year, hundreds of professionals have gathered for 3 days in premium venues to meet, network, do business and share knowledge. And, although distanced by current circumstances, EDANA's ambition remains to offer participants a unique journey and gathering.

The online OUTLOOK™ conference will bring 3 days of inspiration and insights with over 30 speakers, and a diverse range of panel discussions and topical presentations. The conference will examine new product developments, evolving global drivers, market trends and key industry sustainability initiatives over three days. *"After a year where medical and infection prevention nonwoven-based product have more than ever demonstrated their essential character, it is quite natural that, again in this edition of OUTLOOK™, ample coverage be devoted to these, with opportunities of hearing from expert speakers how long-lasting the related market changes are likely to be in Europe and beyond",* said Pierre

