

EDANA Sustainability Forum Brings to a Successful Close a Year of Sustainability Achievements for EDANA

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Sustainability is at the heart of everything we do today, from consumer purchasing choices to policy making, which is why, last month EDANA organized the first edition of the EDANA Sustainability Forum. Established in Brussels, Belgium, this new event gathered over 150 nonwovens professionals to address issues from the future of value chain transparency to bioeconomy innovations.

Being held in the heart of the European Union (EU), offered participants the unique opportunity to meet with EU officials. The three-day event included presentations from European Commission staff and culminated with a tour of the European Parliament.

This new conference evolved out of EDANA's popular Circular Nonwovens Forum. The nonwovens industry has long been associated with progress, with providing society with versatile materials that touch nearly every aspect of our lives, from healthcare to hygiene and automotive to agriculture. The development of our products, however, comes also with a critical responsibility for people, the planet, and prosperity. To achieve a truly sustainable nonwovens industry, we need to be responsible for the footprint that our innovations leave behind on our planet and this goes beyond circularity.

At EDANA we believe that bringing the nonwovens industry together at events is critical for our industry and can help to foster partnerships for progress, while still respecting confidential business information. This is why this year we revamped our events offering to introduce new conferences including the EDANA Sustainability and Innovation Forums to discuss these issues and more. But this is just the beginning. Through responsible consumption and production, we can also help to meet other aspects of the United Nations Sustainable Development Goals, like climate change and biodiversity.

This led to EDANA reviewing and updating its sustainability vision, unveiling the new vision at the start of the forum. "Our previous sustainability vision was developed in 2018, and in this constantly evolving space no longer reflected the improvements and investments that the nonwovens industry has made regarding environmental and societal aspects," said Gil Stevens, EDANA's External Relations & Sustainability Director.

EDANA Sustainability Vision

At EDANA, we lead the dialogue on sustainable nonwovens by advocating our industry's needs, as well as guiding

