

# First Speakers Announced for the MENA Nonwovens Conference™

8 December 2023

Back by popular demand, with a new name and logo, EDANA's MENA Nonwovens Conference™ is a premier event tailored to nonwovens professionals and business leaders in the Middle East and North Africa. Previously entitled the MENA Nonwovens Symposium, the 15th edition of this landmark event will take place on the 24-25 January 2024 in Dubai, United Arab Emirates.



In the throes of a dynamic economic resurgence, the region is rewriting its story embracing tech, renewable energy, and tourism. Comprised of 18 very diverse countries, MENA is home to almost 500 million people, with a 1.5% annual population growth, and a GDP of 4.41 trillion US dollars.

The **MENA Nonwovens Conference** will serve as a pivotal gathering for global leaders, innovators, and stakeholders within the nonwovens sector to learn more about how demographic shifts and economic developments in the region are impacting the nonwovens industry. Over two days, expert speakers from leading organizations will address pivotal developments in consumer and market trends, raw materials, circularity, absorbent hygiene products, and nonwovens in health.

No EDANA event is complete without networking opportunities. Companies will have the opportunity to showcase their expertise at a tabletop exhibition, allowing them to maximise

