

Keeping AHPs Safe

20 August 2019

Henkel and EDANA discuss the evolution of product safety Prior to their presentation on 'AHP Product Safety' at OUTLOOK, EDANA'S Director of Communications, Seán Kerrigan, caught up with Henkel's Head of Market Strategy Personal Hygiene Europe, Camilla Ohlson, and Andre Weiss, Manager Instrumental Analytics, to discuss the evolution of AHP product safety.



Seán Kerrigan: In Athens you will present on the topic of product safety and the impact of the “Chemicals of Concern” and “Volatile Organic Compounds”. How have you witnessed the debate on this evolve recently?

Henkel: With no doubt the debate and interest related to product safety has been increasing over the last years, reaching an all high level during 2019. In the past the topic was, more occasionally, brought up in discussions but, recently, it has become a strong market dynamic across all players and functions of the industry. At Henkel we have, for a long time, been paying high attention to the topic of product safety on a global scale. For us, providing our customers and the consumers with safe products is at the core of our responsibility. Furthermore, in the industry we all need to ensure we continue the ongoing work to develop common standards to provide a frame work for this important topic that is both consistent and understandable. We at Henkel are happy to be part of this movement, where we, as an industry, jointly take the lead in order to provide the society with transparency and facts related to personal hygiene products that are valid and respect the reality.

SK: And what do you see as the main drivers of this evolution?

