European industries unite to call for an ambitious EU industrial strategy

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European Union, 26 November 2019 – Industry4Europe, a coalition of 149 sector Associations representing the diversity of the EU's industrial base, today published its new Joint Paper 'A long-term strategy for Europe's industrial future: from words to action'. Through cross-sectoral recommendations, the Industry4Europe coalition contributes to the future EU industrial strategy announced by European Commission President-Elect Ursula von der Leyen.

The Joint Paper presents concrete industrial policy proposals in seven priority ?elds; business-friendly policy environment, sustainability at business core, upgraded skills and training, enhanced research and innovation, investment and improved access to ?nance, reinforcement of the European Single Market and strengthened trade and international market access.

The 149 industry organisations behind Industry4Europe stand united in their repeated calls for an ambitious and long-term EU industrial strategy that must help Europe remain a hub for a leading, smart, innovative and sustainable industry, that provides quality jobs and bene?ts all Europeans and future generations.

"With its skilled workforce and its global reputation for quality and sustainability, our industry is vital for Europe and its prosperity", said Philippe Citroën, Coordinator of the Industry4Europe Coalition. *"The European Union needs an ambitious industrial strategy now to compete with other global regions that have already put industry at the very top of their political agenda. It is essential for a horizonal, coherent and focused industrial policy to support the backbone of the European economy and which protects citizens and the global environment"*.