

# Leading global speakers and expert insight at OUTLOOK™ ASIA 2018

19 March 2018



**19th March 2018 – Singapore** - The fourth edition of the OUTLOOK™ Asia in Singapore closed last week to widespread acclaim as the ideal platform for key nonwoven professionals to network, do business and catch-up on the exciting potential of the Asian region.

More than 150 delegates from over 75 companies were in attendance for the opening keynote presentation from Unicharm CEO, Takahara San, on *'The Realisation of a Cohesive society in Asia'*. The second day opened with a keynote speech from Dr. Han Xu, Principal Scientist Nonwoven Innovation at Procter & Gamble on *'Innovation for Softness in Nonwovens: Focus on Asia with a Global View'*. Other sessions featured expert insight on market trends and presentations on the latest nonwoven innovations and technologies.

The conference also provided a forum for companies to showcase their innovative products, developed by or for the Asia Pacific markets through the OUTLOOK™ Asia Award. This year, Unicharm were recognised for their latest diaper designed for premature babies, the *Moony Premie*, a disposable diaper for low birthweight babies. Specially designed to provide a gentle but snug fit for any baby, regardless of the size, the Moony Premie is a true world first in infant absorbent hygiene.

Takahara Takahara, President & CEO of Unicharm, was honoured by the recognition of his

