New report forecasts excellent worldwide outlook for nonwovens through 2023 - INDA and EDANA release triennial research

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Strong market demand for nonwovens materials expected to continue. The new Worldwide Outlook for the Nonwovens Industry report forecasts strong market demand for nonwovens materials through the next five years.

The sixth edition of the report is now available for purchase from both INDA, the Association of the Nonwoven Fabrics Industry, and EDANA, the International Association Serving the Nonwovens and Related Industries.

Among the highlights of the report:

- In the historical period (2008–2018) production increased 5.7%, lead by growth in spunbond/spunmelt and drylaid hydroentanglement.
- China leads the growth in production, adding an additional 3.3 million tonnes from the end of 2008 through to 2018, representing a 10.8% annual growth rate.
- Across the nonwoven end use segments, transportation and wipes production expanded at the fastest rates, while absorbent hygiene applications recorded the highest incremental volume, with 1.3 million tonnes.

“The worldwide nonwovens industry’s prospects are excellent and it remains an exciting industry in which to be involved,” said the report’s co-authors Jacques Prigneaux, Market Analysis and Economic Affairs Director at EDANA and Brad Kalil, Director of Market Intelligence and Economic Affairs at INDA.

This comprehensive new report provides in-depth information and analysis of global nonwovens macro drivers; supply and demand forecasts and statistics; and regional trade analysis; among other topics.

The report includes detailed regional information and forecasts on production, technology and investment requirements for North America, Greater Europe, Asia and the South America region. The report further features regional views of economic growth, population, product by end use, and trade flows. Other key topics include raw material usage and a detailed appendix.

“As strategic partners, INDA and EDANA are committed to promoting the sustained growth of the nonwovens industry. This report provides the industry’s best estimates on future demand by the key nonwoven segments predicated on sound macro-economic analysis.”