

On the road to revolutionize air filtration

11 April 2019

FILTREX™ 2019 will showcase a range of expert insight from industry professionals active in filtration. To get a taste of it, Gil Stevens, Sustainability Director at EDANA spoke with the Chief Operating Officer at American Air Filter (AAF), Stefan Berbner, to understand the revolution to come in air filtration.



A filtration conference
& tabletop display

ORGANISED BY edana

FILTREX

14 – 15 May 2019

Radisson Blu Hotel | Berlin | Germany

Gil Stevens: You are joining us at Filtrex™ to explore a ‘bright future’ for filtration. What do you see as the most exciting opportunities in the field? And the biggest challenges?

Stefan Berbner: With Indoor Air Quality (IAQ), I only see opportunities. People are moving into cities in unprecedented numbers and air pollution around the world is increasing at an alarming rate. Virtually all cities in developing nations, and more than half in richer nations, are blighted by unhealthy air. According to the World Health Organization More than 2bn children now live in places where air pollution exceeds WHO limits. [AAF International](#) is a global leader in environmental solutions with the knowledge, experience, and resources to mitigate some of the impact of this.

Urbanization, industrialization, a booming middle class, and the proliferation of smart technologies all represent strong “tail winds” for our industry. Megatrends are underpinning industry trends that will drive increased global demand for filtration products for decades to come.

GS: What technical innovation in this area excites you the most?

SB: Our future business strategies will be tech driven: big data, digitalization, smart

