

Online edition of OUTLOOK™ closes to great acclaim

26 April 2021

Over 590 key stakeholders join premier nonwoven personal care products gathering.



With a total of 596 delegates from 173 companies across the nonwovens and related industries logging on, [the latest online edition of OUTLOOK™](#) again confirmed the event as a key industry occasion for the sector, showcasing EDANA's mission to support the sustainable growth of the industry.

Held from 21-23 April, the new format was a key component in ensuring participants could actively engage, managing over 3,000 video and chat meetings via a virtual platform as well as enjoying a varied choice of conference presentations, panel discussions and live Q&A sessions. The conference examined emerging global drivers, market trends, sustainability initiatives and new product developments over three days. With 50 companies promoting new products and insights via company stands and over 6,000 new online contacts made, participants from across the whole supply chain once again made the most of all OUTLOOK™ offers, confirming its position as a unique must-attend event for nonwoven professionals.

"In the midst of a year unlike any that's come before, this edition clearly exceeded my expectations for such an online event, and I felt a lot of activity going on. It was an encouraging indicator for future events also" said Mikael Staal Axelsen, CEO of Fibertex

