

# OUTLOOK™ 2019 closes as most successful edition ever - Over 530 key stakeholders gather for premier nonwoven personal care products and hygiene conference

17 October 2019

With a record number of delegates from across the nonwovens and related industries in attendance, OUTLOOK™ was again confirmed as a key industry event for the sector, showcasing EDANA's mission to support the growth and promote the sustainable development of the industry.



The conference examined emerging market trends, circularity and sustainability initiatives and new product developments during the first two days, with the final day featuring an interactive workshop on furthering stakeholder trust in the sector. Feedback from participants throughout the event emphasised satisfaction with the mix and quality of expert insight and the many opportunities to meet industry peers. With the conference attracting participants from across the whole supply chain and around the globe, OUTLOOK™ again confirmed its position as a unique must-attend event for nonwoven professionals.

The 18th edition of OUTLOOK™ opened with a keynote speech on trends in trade and technology from Robert Ward, Editorial Director of The Economist Intelligence Unit. A session dedicated to global perspectives followed with overviews of regional market drivers. The day

