

OUTLOOK™ reinvents itself!

13 May 2020

EDANA announced that OUTLOOK™ 2020 taking place on 23-25 September 2020, will go online. OUTLOOK™ 2021 will be held in Lisbon at the Corinthia Hotel on 21-23 April 2021.



OUTLOOK™, the nonwovens personal care, hygiene & wipes products conference is the place to be if you are active in those businesses. For the last 15 years OUTLOOK™ has gathered hundreds of professionals annually around high-level, thought provoking presentations, panels and workshops, while providing a unique networking setting for the whole value chain.

In the last couple of months, the COVID-19 pandemic has forced many of us to change the way we work, think and interact with each other. As an association committed to consistently provide the best services to its members and the industry in general, we have worked hard the past weeks and stepped out of our comfort zone to come up with creative solutions for our events.

OUTLOOK™ 2020 will take place from 23 to 25 September 2020 via an online platform. Each day a 3-hour webinar will feature an outstanding programme with keynotes speeches, presentations, Q&A and discussions. The recent development in the different nonwoven applications contributing directly in the fight against COVID-19, the industry's efforts and the long-term plans regarding the European Union supply will also be part of the programme. The Whova app will be offered to allow maximum interaction and networking among

