

What's in store for disposable hygiene post-covid?

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Interview of Per Brandberg, Research Analyst at Euromonitor International

How has the pandemic impacted consumer behaviour and trends in the global disposable hygiene market? Haydn Davis, Editor of [Sustainable Nonwovens](#) and Euromonitor's Per Brandberg consider the global landscape and key drivers in a video discussion.

Per and Haydn also discussed the acceleration of e-commerce, specific trends in developing markets, consumer sensitivities to cost and the use of reusable products.

[Mr. Per Brandberg](#), Research Analyst at Euromonitor International, will present further insight on these topics on the opening day of [OUTLOOK™](#)



For any questions please contact
Natacha Defeche

