

Where next for sustainability?

11 October 2018

Gil Stevens and Susan Iliefski Janols of Essity discuss the outlook for sustainable business practices



At a time when sustainable business practices face increasing scrutiny, EDANA's External Relations & Sustainability Director, Gil Stevens, caught up with Susan Iliefski Janols, VP Product Sustainability at Essity, to review the opportunities and challenges on the horizon

*You are joining us at **OUTLOOK** to look at [UN sustainable development goals](#). What do you think was the biggest single driver in developing the goals?*

As consumers we need to make sustainable choices, nations need to support a sustainable life style and companies must help customers and consumers with sustainable products and services. Delivering on the SDGs will improve the world and create business opportunities for the companies that participate.

Which of the goals do you believe to be the most achievable? And which will we achieve first?

We at Essity are committed to overcoming the global challenges and have chosen to prioritize the SDG:s 3, 5, 6, 12, 13 and 15 as they are most relevant to our business. We believe that the work aimed at fulfilling the SDGs will improve the world and at the same create

