

Unifying the diversified interests of some 320 member companies across EMEA, EDANA, a dynamic international trade association, represents, protects, and promotes the common interests of nonwovens and their related industries in over 35 countries worldwide. Nonwovens are versatile fabrics used in a diverse range of applications ranging from absorbent hygiene products, filtration, wipes and medical equipment to automotive interiors, and civil engineering.

After years of successful leadership, EDANA is now preparing for the succession in 2022 of their

General Manager

In a Brussels based role, the General Manager will lead EDANA in its mission to develop an environment beneficial to the innovative and sustainable and profitable growth of the sector through dialogue with stakeholders and across the industry supply chain.

YOUR RESPONSIBILITIES

- You develop EDANA's **strategy** in concertation with the Association members.
- You translate the Association's approved strategy into an **action plan** and lead **implementation** through working groups, task forces, and/or high-level networks.
- You **represent** EDANA and its members towards a broad range of stakeholders at all levels, International, European, and National.
- You **nurture your team's expertise** in advocacy, communications, economic affairs, marketing, regulatory affairs, sustainability, and testing and standardisation. With them, you drive actions relevant to safeguard the industry's interests, influence policy and ensure sustainable growth.
- You ensure that EDANA's **resources** are well deployed to the benefit of all members, pursuing **budget efficiency** and new sources of income
- You equip your team to monitor developments in the relevant **market, policy, regulatory and scientific** spheres to ensure expert **advice** to members
- As a leader you **ensure the growth** of your team as professionals, constantly increasing their expertise and competencies.

YOUR PROFILE

- You rely on at least 10y experience in an executive management, association management, consultancy, public affairs or communication role, with P&L responsibility.



- You feel acquainted with and feel triggered by the manufacturing and supply chain environment.
- Vision and strategy are comfort domains along with defining tactics and driving implementation.
- You demonstrate solid communication and networking skills; you combine impact with diplomacy and are able to manage a variety of stakeholder opinions and expectations.
- You are an inspirational people manager and enjoy stimulating others to grow as professionals.
- Discretion, secrecy and business ethics are in your DNA
- You are fluent in English. Additional languages are an asset.

OFFER

- A first-row position in co-defining and driving the vision and future of an industry that truly impacts people's lives and society
- The opportunity to lead a powerful business network and to influence policy, to interact extensively with members, public affairs, partner associations, business experts
- A Belgian based role with extensive travel to meet with key stakeholders and to internationally represent EDANA
- An at level fair salary package including company car, group and hospitalization insurance, meal vouchers

INTERESTED ?

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Note : Only applications following this process will be taken in consideration

Questions? Contact Pierre de Harven at pierre.deharven@hudsonsolutions.com