

GLOBAL NONWOVEN MARKETS REPORT

A COMPREHENSIVE SURVEY AND OUTLOOK

2023-2028

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**A COMPREHENSIVE SURVEY
AND OUTLOOK**

2023 – 2028

MACRO-DRIVERS

NONWOVEN SUPPLY

NONWOVEN DEMAND

TRADE FLOWS



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FOREWORD

INDA and EDANA are pleased to publish this **eighth edition** of the Global Nonwoven Markets Report, formerly the Worldwide Outlook for the Nonwovens Industry. Although Nonwovens is a multibillion-dollar industry, it is a relatively small industry supported by global organizations, large and small. It is not uncommon to see each other more than once per year at various trade shows like INDEX and/or IDEA or at conferences and training events.

Nonwoven-based products bring value and benefits to societies across the globe in a variety of applications from personal to health care, filtration to transportation, and construction to geotextile and apparel.

This report presents detailed production, demand and trade data by region for the global nonwovens industry for 2013 to 2023 and a forecast for 2028. Specifically, the goals of this report are to:

- Provide economic and demographic trends, as they are significant drivers of demand within the nonwovens industry.
- Explain industry trends within regions, processes, end-uses, raw materials, and trade flows.
- Present industry production for regions by process and end-use markets.
- Provide an overall picture of global nonwoven roll goods trade; and
- Define and clarify production processes and end-use market segmentation providing greater clarity in the industry.

EDANA and INDA are allies in an enhanced strategic partnership to create an environment beneficial to the sustainable and profitable growth of the nonwovens industry. It is also our role to **provide credible statistics to our members and the industry overall**. To that end, we are publishing this report to provide a historical benchmark of the industry's progress through the years and to explain the future market changes. This information is intended to assist those in the nonwovens industry in making better business decisions.

It is our intention to continue to **improve the quality** of data and industry information. Your comments are what drive change, and we would appreciate your suggestions for information you would like included in future reports on the nonwoven industry. Please feel free to contact the report authors (Mark Snider, INDA, and Jacques Prigneaux, EDANA) regarding any aspect of this report.



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