

To take place during FILTREX™ 2025
March 25-26 in Vienna

FILTREX™ **2025** innovation **AWARD**

FOURTH
 EDITION

Get recognition from your peers

Nominees will showcase their innovations in a thrilling 10-minute slot on the stage of FILTREX™ 2025. Attendees will vote for the winner live during the conference!

**SUBMIT
 YOUR
 APPLICATION**

Deadline
 for applications
25.02.2025

Three reasons to apply:

1. Highlight your innovation and show how it benefits society
2. Reward the efforts made by your company and staff
3. Create a moment of inspiration around innovation and progress in the industry

Exciting Opportunity for Visibility!

We are thrilled to announce an upcoming award that offers companies a unique chance to gain significant visibility. Here's what nominated companies will receive:

- Pre-Event Publicity: A press release presenting the three nominees, sent out three weeks before the event.
- Social Media Spotlight: Highlighted posts on LinkedIn to promote the nominees.
- Winner Announcement: A dedicated press release publicizing the winner after the conference as well as social media coverage

Don't miss this fantastic opportunity to shine in front of industry leaders and peers!

FILTREX²⁰²⁵

FOURTH EDITION

innovation AWARD

CRITERIA

- At least one company delegate must be registered for FILTREX™ 2025
- A company may submit up to two products
- Products must be commercially available by the time of submission, and must not have been commercially launched before December 2022

APPLICATION PROCEDURE

- Submit your application by 25 February 2025 using the provided link.
- Include samples and relevant details as applicable.
- All applications will be handled with strict confidentiality.
- The judging panel consists of independent experts with technical and marketing expertise, along with a member of the nonwovens press.
- EDANA will officially notify the three nominees. Further details will be collected for promotional purposes.

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Join us for
FILTREX™ 2025
25 – 26 March 2025
Vienna

CALENDAR

25 February 2025

Applications close

03 March 2025

Judges' decision on nominees

06 March 2025

Press release and posts on social media to announce nominees

25 March 2025

Vote collection at FILTREX™ 2025, Awards Ceremony, and winner announcement at the Evening Reception.



TO ENTER THE COMPETITION, COMPLETE THIS FORM, AND RETURN IT TO GIOVANNA.MEROLA@EDANA.ORG BEFORE FEBRUARY 25TH

- Please provide additional information to back up your application
- Photographs or videos could also help the judges and may be submitted
- Where applicable, send three samples, or three sets of details of your products, with this application form. If the product is a roll good, the samples can be A4 size.

EDANA
Giovanna Merola
85 avenue des Nerviens
1040 Brussels - Belgium

COMPANY NAME AND ADDRESS:

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NAME OF EXECUTIVE RESPONSIBLE FOR SUBMISSION:

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EMAIL:

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