

ORGANISED BY **edana**



MENA

NONWOVENS CONFERENCE

The eagerly anticipated Nonwovens Conference™ is designed for nonwovens professionals and business leaders operating within the Middle East and North Africa

24 - 25 January 2024

Dubai, UAE
Jumeirah Beach Hotel

**SPONSORSHIP
BROCHURE**

SPONSORSHIP OPPORTUNITIES

The MENA Nonwovens Conference™ 2024 offers an exclusive opportunity to position your brand at the forefront of this prestigious conference.

These high-visibility sponsorships are powerful, cost-effective solutions for increasing your presence and standing out from the crowd.

By becoming a sponsor for the fifth edition of this landmark event, you'll be aligning your brand with a conference that has consistently delivered valuable insights, networking opportunities, and a strong sense of community.

Spaces are limited!

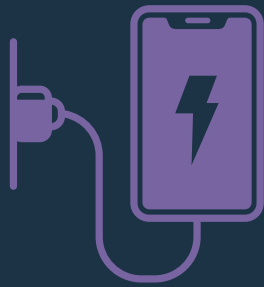
Therefore don't wait to reach out and risk missing this exclusive opportunity.

If you have any questions or want to become a sponsor, please contact mena@edana.org.

BRAND RECOGNITION

CHARGING STATIONS

Your company can make a great impression by providing charging stations for MENA participants to plug in and recharge their phone or laptops.



EDANA Member: 3.000 EUR

Non-member: 4.000 EUR

- Place 2 charging stations in the tabletop exhibition where all the breaks take place
- Each charging station can be personalized
- Sponsor recognition in pre-event marketing, the mobile app, on the event website, and through other communication channels wherever appropriate



BRAND RECOGNITION

MOBILE APP

In today's world, everyone uses their mobile constantly, making this sponsorship an invaluable opportunity to keep your brand in the palm of every attendee's hand.



EDANA Member: 2.500 EUR

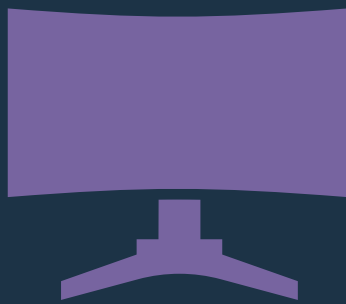
Non-member: 3.500 EUR

- Available on iPhone and Android, the conference app includes the detailed conference schedule, venue maps, speakers, a list of delegates, delegate networking features, and more
- Sponsor recognition in pre-event marketing, the mobile app, on the event website, and through other communication channels wherever appropriate
- Company logo on onsite signage promoting the mobile app
- Dedicated LinkedIn and Twitter posts on official EDANA pages recognizing sponsorship of mobile app
- Exclusive sponsorship

RELATIONSHIP BUILDING

TABLETOP EXHIBITION

Elevate your presence as an industry leader with an exclusive tabletop space. Showcase your expertise to the delegates.



Early Bird*:

EDANA Member: 2.100 EUR

Non-member: 2.700 EUR

*Until 30/11/2023

Regular:

- **EDANA Member: 2.350 EUR**
- **Non-member: 2.900 EUR**

Price includes:

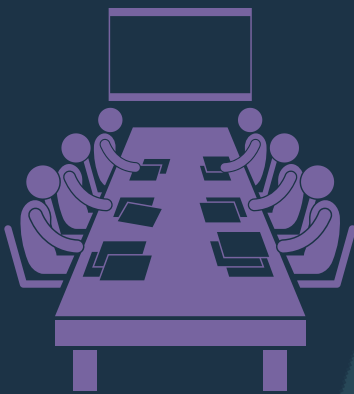
- 1 delegate pass
- A space with 1 table, 2 chairs and an electrical connection
- Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate

If you plan to book a tabletop, book it first to receive the coupon required to register the delegate included in your package. (Fees excludes the 21% Belgian VAT.)

RELATIONSHIP BUILDING

PRIVATE MEETING ROOM

Make the most of the MENA Conference™ 2024 by booking a dedicated meeting room for seamless interactions with your valued clients and suppliers.



EDANA Member: 3.000 EUR

Non-member: 4.000 EUR

- Get a private conference room in the event area and leave a lasting impression
- One delegate pass for a member of the sponsoring company
- Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate
- Conference table and seating for ten people; includes multiple socket electrical outlet, LCD screen and a permanent coffee station
- Sign with company logo outside designated conference room
- Limited to two sponsors

RELATIONSHIP BUILDING

PERMANENT COFFEE STATION

Everybody gets tired, and needs to be energized. Be the reason for that. Sponsor our coffee station and keep attendees refreshed and energized throughout the day while prominently displaying your brand.



	One Day	Two Days
EDANA Member	1.500 EUR	2.700 EUR
Non-member	2.500 EUR	3.800 EUR

- Enhance your brand visibility by sponsoring a coffee station available throughout the day
- Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate
- Sign with company logo on catering stations
- Showcase your brand by displaying a banner or similar temporary display
- Opportunity to include branded items such as napkins, chocolates, or biscuits
- Limited to two sponsors (24 or 25 January)

RELATIONSHIP BUILDING

HAPPY HOUR

Host a memorable networking function during the conference, complete with on-site branding and the opportunity to feature branded items, putting your brand in the spotlight.



EDANA Member: 7.500 EUR

Non-member: 9.000 EUR

- 1-hour networking function at the tabletop exhibition with catered appetizers and an open bar
- Opportunity to include branded items such as napkins, chocolates, or delegate giveaways
- Sponsor recognition in pre-event marketing, on the mobile app, on the event website, and through other communication channels wherever appropriate
- Dedicated LinkedIn and Twitter posts on official EDANA pages recognizing sponsorship
- Limited to one sponsor (25 January)

PRICE SHEET

Sponsorship opportunity	Pricing
Charging Station	EDANA Member: 3.000 EUR Non-member: 4.000 EUR
Mobile App	EDANA Member: 2.500 EUR Non-member: 3.500 EUR
Tabletop Exhibition	Early Bird*: EDANA Member: 2.100 EUR Non-member: 2.700 EUR
Private Meeting Room	EDANA Member: 3.000 EUR Non-member: 4.000 EUR
Permanent Coffee Station	One Day: EDANA Member: 1.500 EUR Non-member: 2.500 EUR Two Days: EDANA Member: 2.700 EUR Non-member: 3.800 EUR
Happy Hour	EDANA Member: 7.500 EUR Non-member: 9.000 EUR

*Until 30/11/2023

QUESTIONS?

If you want to become a sponsor,
customize your experience, or
have any questions

Please contact:

mena@edana.org

MENA

UNLEASH
INNOVATION, FORGE
PARTNERSHIPS, AND
DRIVE SUCCESS IN
MENA NONWOVENS
EVENT