

LIVE

THE WORLD'S  
PREMIER  
NONWOVENS  
PERSONAL CARE  
AND HYGIENE  
PRODUCTS  
CONFERENCE

LET'S CONNECT

21-23  
April 2021

ONLINE

OUTLOOK<sup>TM</sup>  
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edana<sup>TM</sup>  
THE VOICE OF NONWOVENS

- 3 mornings dedicated to content: presentations, panel discussions and workshops
- 3 afternoons dedicated to networking: one-on-one video interaction and company meetings
- Replays will be available till 3 weeks after the event
- For more details on the presentations [visit here](#)

DRAFT PROGRAMME

Timings	DAY 1 - 21 April 2021	
09.00 – 09.05	Opening and welcome	
09.10 - 10.00	<b>Keynote: “THE OUTLOOK FOR THE GLOBAL ECONOMY IN THE AFTERMATH OF THE PANDEMIC”</b> Robert Ward - Japan Chair; Director of Geo-economics and Strategy- IISS	
	Stream 1	Stream 2
10.00 - 10.20	<b>Disposable hygiene marketplace: Post-COVID world</b> Per Brandberg, Research Analyst - Euromonitor	<b>Exploring new ways: Calcium carbonate within the nonwoven industry</b> TheanJoo Chuah, Bus. Dev. Director Polymers - Omya International Martin Brunner, Technical Service Manager Polymers - Omya International
10.25 - 10.45	<b>AHP market and the consumer trends in China</b> Lucy Cao, Deputy Secretary General - CNHPA	<b>Reel quality optimization</b> Andrea Ruggiero, Sales Manager - A. Celli Nonwovens
10.50 - 11.10	<b>The trigger to what was pre-destined in India: COVID-19 &amp; the nonwovens in Medical &amp; Hygiene</b> Kanav Gupta, Associate Director - BCH	<b>Post-industrial diaper waste directly supporting the Circular Economy</b> Martin Scaife, Chairman & CTO - Diaper Recycling Technology
11.15- 11.35	<b>COVID-19 induced changes in Africa’s nonwovens Space</b> Raymond Chimhandamba, Director - Handas Consulting	<b>The future of filtration &amp; humidification in nonwoven &amp; hygienic fields</b> Luca Brambilla, CEO - Alena NW by Aeris Group
11.40 - 12.00	<b>Consumer attitude &amp; perceptions and ensuing policy trends on AHP's in the US</b> Jane Wishneff, Executive Director - BAHP	<b>Evaluation of FemCare products</b> Charlotte Tournier, Head of Sensenet – Sensenet
12.05 - 12.25	<b>Interactive Panel discussion</b> <b>Future of AHP markets in the aftermath of Covid</b> Moderator: Dominiek Tytgat, VP Procurement - Ontex	<b>Working on supply chain improvement: Meltblown capacity increase done, what’s next?</b> Dr.-Ing. Ingo Mählmann, VP Sales & Marketing - Oerlikon Nonwoven
12.30 - 12.50		<b>Mail meets hygiene: Sustainable single-wrap for disposable hygiene products</b> Stefan Scheer, Business Area Manager - Winkler & Dunnerbier
13.00 – 14.00	<b>Join the room : “Let’s meet and chill”</b>	<b>Join the room: “discussions on processes”</b>
14.00 – 17.30	<b>DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING</b>	

**DRAFT PROGRAMME**

**DAY 2 - 22 April 2021**

Timings	DAY 2 - 22 April 2021		
09.00 09.05	Opening and welcome		
09.10 10.00	<b>Keynote: “POLYOLEFIN SUPPLY: RETURN TO BLUE SKY AFTER THE PERFECT STORM OF FORCE MAJEURE AND INTERCONTINENTAL PRICE IMBALANCE?”</b> Kaushik Mitra, Executive Director, Polyolefin EMEA   Chemicals- IHS Markit		
	Stream 1	Stream 2	Stream 3
10.00 10.20	<b>Learnings from the producer of the first spunbond based on mass balance certified bio-based &amp; circular polymers</b> Thomas Broch, Regulatory & Scientific Affairs Manager Jens Suhr Bay, Sales Manager - Fibertex Personal Care	<b>Ready for take-off: The new CAC biodegradable nonwoven technology</b> Michael Trinkaus, Director R&D and Appli Engineering - Mondi	<b>Breaking the silence in incontinence</b> Irina Zhdanova, SVP, Incontinence Management Global Business Unit - Paul Hartmann
10.25 10.45	<b>“A place for natural fibres in nonwovens?”</b> Pieter Meijer, General Manager Europe, Bast Fibre Technologies	<b>A multifactorial chemical/sensory approach for the odour characterization of nonwoven materials</b> Rita Ribau Domingues, Senior Consultant - Olfasense	<b>Opportunity &amp; innovation in adult incontinence products &amp; care</b> Pricie Hanna, Managing Partner - Price Hanna Consultants Colin Hanna, Director of Market Research
10.50 11.10	<b>Towards high performing plant based absorbent hygiene products - Closing the performance gap between plant based sustainable materials &amp; synthetic materials</b> Dr. Ingo Bernt, Project manager- Kelheim Fibres Dr. Henning Röttger, Head of Business Dvlt pelzGROUP	<b>Climbing the ladder to the circular economy: How adhesives enable a path to circular disposable hygiene products</b> Susan McNichols, Senior Sourcing Analyst - HB Fuller	<b>The value of terminology harmonization in ensuring the provision of the right incontinence aid to the right person</b> Helena Engqvist, Owner- Engqvist Consulting
11.15 11.35	<b>“100% Biobased, sustainable solutions for absorbent hygiene products”</b> Gabriele Serafini, Key Account Manager – Home Care - Croda	<b>Creating consumer loyalty with innovation in feminine pad stay-in-place performance</b> Dr. Darius Deak, Global R&D Director - Bostik Diane Toonen Director of Global Strategic Marketing Global Nonwovens Business Unit – Bostik	<b>ABL isn’t as simple as ABC: Latest developments around the EDANA NWSP 354 test method and the related DIN and AENOR standards</b> Marines Lagemaat, Scientific & Technical Affairs Director - EDANA
11.40 12.00	<b>Single-Use Plastics Directive – update</b> Gil Stevens, ER & Sustainability Director - EDANA		<b>Interactive panel discussion</b> <b>The patient &amp; the product: Hate &amp; Love</b> Moderator: Asa Johansson, Global Material Development Director - Essity Hygiene and Health
12.05 12.25	<b>Sustainability trends in the AHP industry in the US</b> Dave Rouse, President - INDA		
12.30 13.10	<b>Interactive panel discussion</b> <b>Sustainability: A win-win future</b> Moderator: Ioannis Hatzopoulos, Director, Sustainability & Recycling Communications - Procter & Gamble		
13.00 – 14.00	<b>Join the room : “Let’s meet and chill”</b>		<b>Join the room: “discussions on processes”</b>
14.00 – 17.30	<b>DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING</b>		

**DRAFT PROGRAMME**

**DAY 3 - 23 April 2021**

Timings	DAY 3 - 23 April 2021		
09.25 09.30	Opening and welcome		
09.30 10.00	Morning Networking – Show us your favourite tea or coffee mug 😊		
	Join the TEA room	Join the COFFEE room	
	<b>Stream 1</b>	<b>Stream 2</b>	<b>Stream 3</b>
10.00 10.20	Taking steps towards decarbonization within the nonwoven industry Dr. Krishna Manda, Sr. Mgr. Sustainability Integration - Lenzing	Is Europe prepared for the next pandemic? - Opportunities for relocalization of medical protective clothing Carolin Rieckmann, Director, NW and Roll Goods - Schlegel und Partner	Peculiarities and key features of ATEX (explosion proof) equipment to manufacture IPA wipes Guido Conio, Chief Commercial Officer - Teknoweb Converting
10.25 10.45	Sustainable fluff pulp 2.0 – innovation for an eco-friendlier future Kirsi Seppäläinen, SVP, Marketing, CI and Prod Mgt - Stora Enso	The facemask saga - a nonwovens industry perspective Jonathan Bourget, Managing Director - Apis Rex Consultants	Innovation in patient isolation Martin Kiernan, Clinical Director - Gama Healthcare
10.50 11.10	Consumer research led ingredient material innovation for absorbent hygiene products Ashish Jajoo, President, Global Sales & Marketing Head – NW - Birla Cellulose	Supplying to manufacturers of medical protective wear & medical devices Camilla Ohlson, Senior Market Strategy Manager Personal Hygiene Adhesives EIMEA - Henkel	Overcoming product development challenges: learnings from the Covid-19 Pandemic Paul Davies, Consultant - Crown Abby
11.15 11.35	The sustainability dilemma: Going beyond the obvious in the selection of raw materials for AHP components Anders Fogelberg, Global Director of HS, QA, MS and Process Improvement - Fitesa	A sustainable revolution in surface functionalization Marcelo Milani, Director – Roll Coating Business - Molecular Plasma Group	The use of washing without water (disposable nonwoven wipes) in health care - Possible benefits of washing without water during the COVID-19 pandemic Fabian Groven, CSR Manager - Arion
11.40 12.00	Imaging – an engine for premiumization in hygiene? Achim Schalk, Executive Vice President, GM HHS EMEA – Berry Global	Accelerating sustainable innovation towards 100% recyclable and recycled sanitary masks (new value chain, eco-design, thermomechanical recycling, ....) Simon Fremeaux, Nonwoven Production Manager -CETI	<b>SESSION : EU Medical Device Regulation</b> MDR: Essentials for Class I manufacturers and their upstream supply chains Oliver Bisazza, Director General, Industrial Policies - MedTech Europe
12.00 12.20			Supplier perspective on MDR Andy Swain, European Product Development Manager – Henkel Hansjörg Hufnagel, Manager Key/Strategic Accounts - Henkel
12.20 12.40			The successful journey of MDR Eva Moller, Global SQA Manager Raw Mat., Comp., NoMed Petra Ericsson, Global Procurement Director mfg. - Mölnlycke
12.40 13.00			<b>Panel Discussion</b> Moderator: Luminita Barbu, Regulatory Affairs Director - EDANA
13.00 – 14.00	Join the room: sustainability discussion		Join the room: medical discussion
14.00 – 16.00	DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING		
16.00 – 16.30	Join What are your plans for the weekend and say goodbye 😊		