

# OUTLOOK

The world's premier nonwovens personal care and hygiene products conference

**Algarve / Portugal**

Tivoli Marina Vilamoura Hotel

**18 > 20 October 2023**

500+ nonwovens professionals

30+ inspirational speakers

Networking opportunities,  
including two cocktail parties

**SPONSORSHIP  
BROCHURE**

# SPONSORSHIP OPPORTUNITIES

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LET YOUR COMPANY SHINE AT OUTLOOK™23

Ensure you are at the forefront of attendees' minds when it comes to leaders in the industry by sponsoring the most impactful event in the nonwovens hygiene and personal care industry.

These high-visibility sponsorships are powerful, cost-effective solutions for increasing your presence and standing out from the crowd.

By offering 3 different opportunities for any budget, we are confident we can help you reach your goals.

**To become a sponsor, follow [this link](#)**





# I WANT TO BE VISIBLE THROUGH A SOCIAL EVENT

**The Welcome Reception is a fantastic networking occasion where attendees come together in an informal setting to meet and greet new and old partners. Benefit from this platform to bring your message across.**



## Welcome reception

**20.000€ EDANA Members**  
**25.000€ Non-members**

The welcome reception takes place on October 17, the day before OUTLOOK™, at the Purobeach Poolside, a luxurious venue located in the conference hotel.

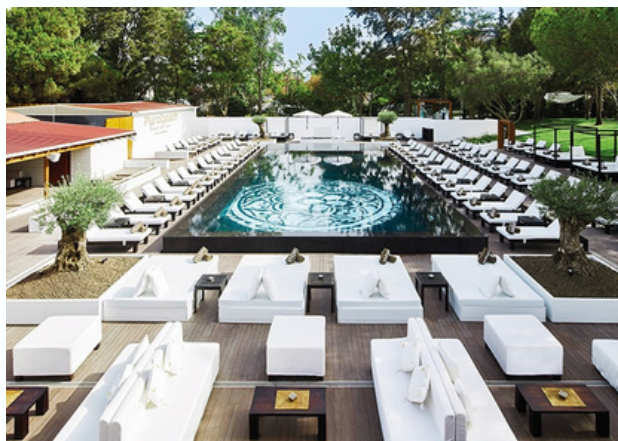
Included in the price: rental cost, drinks package for 2 hours (soft drinks, beer white and red wine), cocktail buffet for 2 hours, music and microphones for speeches.

Your benefits:

- Opportunity to welcome attendees at the Reception
- Opportunity to suggest a theme and/or networking activity during the Reception
- Interview with a high ranking representative of your company to be promoted through social media channels and a mailing campaign prior to the event
- Announce your sponsorship in a dedicated invitation email to all attendees before the conference
- Exclusive announcement in one of our pre-conference communications on our social media
- Exclusive announcement on the Swapcard platform the week before OUTLOOK™
- Your company referred as the unique gold sponsor on the OUTLOOK™ EDANA webpage and in all promotional materials (mailing campaigns, digital programme, digital company list, on the Swapcard event platform, on the conference screen during the breaks)

*\*This offer is based on 100 people. Possibility to increase the number up to 300. If you wish to invite more guests or add extra services, the price will increase accordingly.*

*\*\* We can adapt the communication/promotion support to your needs and expectations*



# I WANT TO BE VISIBLE THROUGH COMMUNICATION TOOL

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**The need to be connected is a constant in today's world. We invite you to sponsor the Wi-Fi access during the conference for a high visibility among the OUTLOOK™ participants.**



**Wi-fi**

**2.300€ Members**  
**3.000€ Non-members**

What is included:

- Personalised username and password to access Wi-fi over the 3 days
- Company logo on signage that includes Wi-Fi login instructions
- Company referred as sponsor on the OUTLOOK™ EDANA webpage and in all promotional materials:
  - mailing campaigns
  - digital programme
  - digital company list
  - on the homepage of the Swapcard event app
  - on the conference screen during the breaks

# I WANT TO BE VISIBLE THROUGH CONFERENCE MATERIAL

**Your company can make a great impression by providing charging stations for OUTLOOK™ participants to plug in and recharge their phone or laptops**



## 3 Charging stations

**4.500€ Members**  
**6.000€ Non-members**

What is included:

- Place 2 charging stations in the foyer area where all the breaks take place
- 1 charging station in the conference room
- Each charging station can be personalised
- Company referred as sponsor on the OUTLOOK™ EDANA webpage and in all promotional materials:
  - mailing campaigns
  - digital programme
  - digital company list
  - on the homepage of the Swapcard event app
  - on the conference screen during the breaks



# YOUR CONTACT PERSON



**DELPHINE RENS**

*Events Manager*

Any question, contact me:  
[outlook@edana.org](mailto:outlook@edana.org)

If you wish to become a sponsor, you can  
apply through our [registration platform](#)

I will then contact you directly to discuss further details.

My only wish:  
to make your OUTLOOK™ experience one of a kind

See you in Algarve!

ORGANISED BY  **edana**



# OUTLOOK





*"OUTLOOK™ IS A VERY EXCEPTIONAL CONFERENCE BECAUSE IT LEAVES ENOUGH ROOM FOR NETWORKING. A LOT OF PEOPLE COME HERE SPECIFICALLY TO TALK TO PEOPLE. THERE ARE NOT MANY CONFERENCES OUT THERE THAT HAVE THAT OPPORTUNITY"*

**Dr Taryn Kirsch, Senior Toxicologist, Procter & Gamble**