B-Corp: Transforming the global economy to benefit people, communities, and the planet.

EDANA Sustainability expert webinars
This series of webinars highlights specific topics covered in one the four pillars of the EDANA Sustainability Vision. They were created to help the nonwovens industry in understanding and processing the abundant information available to strive towards more and viable sustainability solutions.

Previous webinars on Responsible end-of-life: Chemical recycling in Europe – Pyrolysis - the enabler of chemical recycling of plastic waste, Eco-efficiency: Science based targets as foundation of future-proof climate strategies and Cradle to Cradle: shifting to a circular economy attracted hundreds of participants.

WEBINAR 4  Tuesday 21st February (14h-15h30 CET)

14:00 > 14:05
OPENING AND WELCOME
Gil Stevens, External Relations & Sustainability Director, EDANA (Belgium)

14:05 – 14:45
HOW CAN B-Corp TRANSFORM THE GLOBAL ECONOMY
• About B-lab
• Our standards and how we translate them.
• The B Impact Assessment
Nicolas Gemio, Business Development Coordinator, B Lab Europe (Netherlands)

14:45 – 15:25
HOW DO COMPANIES APPLY TO B-CORP? ROYAL AUPING’S EXPERIENCE
• Royal Auping’s sustainability journey
• Why to get certified?
• Steps to reach the certification
Mark Groot Wassink, Director Sustainability & Innovation at Royal Auping (Netherlands)

14:45 – 15:25
QUESTIONS & ANSWERS

15:25 – 15:30
CLOSING WORDS

Upcoming Webinars
Upcoming webinars will take place in March 2023. Stay tuned!