

A new event
that provides
valuable insights
and solutions for
a more sustainable
nonwovens industry



EDANA
sustainability
FORUM | Nonwovens for Society

28 – 30 NOVEMBER 2023

SOLVAY LIBRARY BRUSSELS | BELGIUM



Objective



The first EDANA Sustainability Forum will take place 28-30 November 2023 in Brussels, Belgium. This first-time event will cover all relevant sustainability topics for the nonwovens industry: natural raw materials, consumer expectations, circularity, the bioeconomy, and more.

The first two days of the conference will include **keynote speeches, panel discussions, round tables, and Q&A sessions**. This will be an opportunity for you to network, share, and learn more about sustainability. The forum aims to overcome challenges and find opportunities to accelerate the industry's net-positive impact. The third day will start with a breakfast event in the European Parliament, followed by a tour of this institution.



Event Schedule



 DAY 1

Tuesday 28 November

MORNING SESSION

9:30 – 12:30

Stakeholder views on transitioning to a sustainable industry

We will hear different views from other industries on how they accelerated their respective transitions to a sustainable future. Integrating stakeholder views is an essential part of defining an industry's sustainability vision. Which expectations match current industry developments and where are these diverging? Join this first session for inspiration on how to adapt these learnings to the nonwovens industry and to discuss future sustainability developments with NGOs, regulators, and other relevant stakeholders.

AFTERNOON SESSION

13:30 – 17:00

Fit for a circular economy: reduce, reuse, recycle, and zero pollution

In this session, we will explore the current state of the nonwovens market and the increasing demand for recycled plastic. We will discuss the challenges created by single-use plastics and the potential for a circular economy that emphasizes reusing and recycling materials. Additionally, we will delve into the ambitious goals set by governments and organizations, such as reaching a fully circular economy by 2050, and which measures can be taken to achieve these bold ambitions. This session promises to provide valuable insights and solutions for a more sustainable future.

EVENING COCKTAIL

⇒ Museum of Natural Sciences

 DAY 2

Wednesday 29 November

MORNING SESSION

9:30 – 11:30

How to measure our sustainability performance

In this session, we will explore the various tools available to measure and assess the sustainability of nonwovens materials and products. We will focus on the proper use of a Life Cycle Assessment (LCA), a valuable tool for understanding the environmental impact of a product throughout its entire life cycle. We will conclude with an examination of the potential for carbon footprint measurements to improve the sustainability impact of nonwovens products and processes. This session will provide practical knowledge and best practices for companies and individuals looking to improve the sustainability of their nonwovens products.

MORNING SESSION

11:30 – 13:30

Current and future developments in nonwovens materials: bioeconomy

This session focuses on the use of natural fibres in the nonwovens industry. We will delve into the exciting topic of bio-based plastics and their potential as the future of plastics. We will explore how a mass balance approach can be incorporated into the value chain to ensure a more sustainable future. Additionally, we will discuss the latest updates in biodegradability, including new materials, standards, and legislation.

AFTERNOON SESSION

14:30 – 17:00

Building trust: clear communication and transparency

Sustainability needs to be communicated openly, authentically, and understandably. This session will explore how an industry can connect to its consumers to highlight its sustainability contribution. It will assess if sustainability claims and certifications are valuable tools, updates in the EU legislation on green communication, and spotlight the consumer perspective, showcasing firsthand learnings.

NETWORKING RECEPTION ⇒ Venue to be confirmed

 DAY 3

Thursday 30 November

MORNING SESSION

9:30 – 13:00

Breakfast in the European Parliament & tour

We will wrap up the forum with a visit to the European institutions, where discussions will continue on sustainability policies. Attendees will have the opportunity to learn firsthand from EU policymakers about the latest developments in EU sustainability legislation.

The morning will conclude with a wrap-up session encouraging participants to openly discuss key takeaways from the forum, as well as challenges and opportunities for the nonwovens industry.

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Speakers

The EDANA Sustainability Forum

will host different stakeholders providing their perspectives and research for a net-positive impact. Speakers will include NGOs, companies from all sectors of the nonwovens value chain and related industries, European regulators, and legislators. They will motivate you to raise the bar on sustainability and initiate conversations on the sustainability challenges and opportunities for the nonwovens industry.

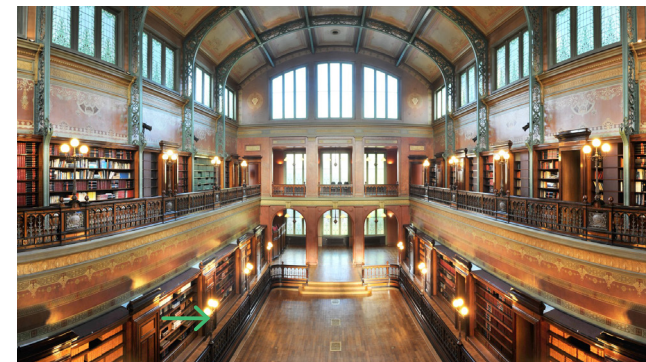
Attendees

Professionals working in the nonwovens or related industries, with a focus on or interest in sustainability. For example: General Managers / Chief Engineers / Research Leads / Senior Managers / Department Managers / Deputy Managers / Supervisors / Senior Engineers / Senior Specialists working in:

- sustainability & environment
- branding of nonwoven-based products
- R&D
- packaging
- retailers & distributors
- health & environment related NGOs
- corporate social responsibility
- raw materials producing companies.

Registration fees

→ **Members** 1.200€ **Non-members** 1.600€



When and where

28 – 30 NOVEMBER 2023

Solvay Library in Brussels, Belgium



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ANY QUESTIONS, CONTACT

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or visit www.edana.org

