## SCHEDULE - 28 NOVEMBER 2023

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08.30 - 17.00</td>
<td>Registration desk open</td>
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<tr>
<td>08.30 - 09.00</td>
<td>Welcome Coffee</td>
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<tr>
<td>09.00 - 09.05</td>
<td>Opening &amp; Welcome Address</td>
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<tr>
<td>09.05 - 09.45</td>
<td>Keynote Speech 1</td>
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<tr>
<td>09.45 - 10.15</td>
<td>Keynote Speech 2</td>
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<td>10.15 - 10.45</td>
<td>Coffee Break</td>
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<tr>
<td>10.45 - 12.15</td>
<td>Session 1 – How Do Nonwovens Benefit Society?</td>
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<tr>
<td>12.15 - 13.30</td>
<td>Lunch Break</td>
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<tr>
<td>13.30 - 15.00</td>
<td>Session 2 – Which Innovations Can Improve the End of Life Management of AHP’s?</td>
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<td>15.00 - 15.30</td>
<td>Coffee Break</td>
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<td>15.30 - 17.00</td>
<td>Session 3 – Do Plastics Fit into A Sustainable Future?</td>
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<tr>
<td>17.00 - 17.10</td>
<td>Wrap-Up of The Day</td>
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<tr>
<td>19.00 - 22.00</td>
<td>Cocktail Dinner at The Museum of Natural Sciences</td>
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KEYNOTE SPEAKERS

28 November - 09.05 - 10.15

Håkan Nordkvists  
Former Head of Sustainability Innovation  
for the IKEA Group & Chairman of Launch Nordic

How industry can innovate to address sustainability

European Commission

Policy developments in sustainability
SESSION 1 - HOW DO NONWOVENS BENEFIT SOCIETY?

28 November - 10.45 - 12.15

Gil Stevens, External Relations & Sustainability Director - EDANA

EDANA Sustainability Vision

Panel discussion
The panel discussion will showcase experts who will provide insights into how nonwovens contribute to society from distinct perspectives:

- Resilient infrastructure - Federico Pallini, Senior Vice President & General Manager - Freudenberg Performance Materials
- Clean air & water filtration - Jochem Hofstetter, Vice President, Managing Director Europe, Middle East, Africa and India - Hollingsworth and Vose
- Healthy & safe lives - Procter & Gamble
- Transition to sustainable mobility - tbc

Dr Ross Ward, Chief Commercial Officer - NIRI

Evolution of the sustainability profile of nonwoven products and future outlook
SESSION 2 - WHICH INNOVATIONS CAN IMPROVE THE END-OF-LIFE MANAGEMENT OF ABSORBENT HYGIENE PRODUCTS?
28 November - 13.30 - 15.00

Felicitas Frick, Senior Consultant – Circular Economy and Resource Management Department
Ramboll Deutschland

Study on available AHP (waste) data and recycling technologies

- Overview on mass flow analysis of AHP waste – how much AHP waste is currently disposed of?
- What are the shares of different types of AHP
- Technical developments around AHP recycling – what is the technological status quo and how can the end-of-life management be improved?
- Recommendations and lessons learned

Panel discussion
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<td>10.00 - 10.40</td>
<td>Session 4 - How Can We Move from A Fossil-Based to A Renewable Economy? (Part 1)</td>
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<tr>
<td>10.40 - 11.15</td>
<td>COFFEE BREAK</td>
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<tr>
<td>11.15 - 12.15</td>
<td>Session 4 - How Can We Move from A Fossil-Based to A Renewable Economy? (Part 2)</td>
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<td>12.15 - 13.30</td>
<td>Lunch Break</td>
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<tr>
<td>13.30 - 14.50</td>
<td>Session 5 - Is A Circular Economy Possible Without Biological Cycles?</td>
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<td>14.50 - 15.30</td>
<td>Coffee Break</td>
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<td>15.30 - 16.30</td>
<td>Session 6 - Transparency Across the Value Chain, What Can It Bring?</td>
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<td>16.30 - 16.40</td>
<td>Closing Words</td>
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<td>16.40 - 17.30</td>
<td>Networking Drink</td>
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SESSION 4 - HOW CAN WE MOVE FROM A FOSSIL-BASED TO A RENEWABLE ECONOMY?

29 November - 10.00 - 12.15

Taina Kamppuri, Research Team Leader Textile and Nonwoven Materials
VTT Technical Research Centre of Finland

Future outlook of a renewable economy
- Global drivers for renewable economy
- Market trends and availability of textile fibre materials
- Single-use, multi-use and durable
- Is energy a root cause?

Matteo Mascolo, Lead, EU Affairs & Engagement - FSC

Forestry management and the new EU legislation
SESSION 3 - DO PLASTICS FIT INTO A SUSTAINABLE FUTURE?

28 November - 15.30 - 17.00

European Commission

David Carroll, External Affairs Director
Plastics Europe

Transitioning the plastics system: a joint journey towards circularity and net zero

The presentation will address where plastics producers stand in terms of plastics circularity and the potential pathways for the industry to increase the uptake of circular plastics while reducing GHG emissions.

EuRIC

Borealis

Panel discussion
SESSION 4 - HOW CAN WE MOVE FROM A FOSSIL-BASED TO A RENEWABLE ECONOMY?
29 November - 10.00 - 12.15

Dr Anne-Gaëlle Collot, Director Industrial Biotechnology - EuropaBio

Industrial biotechnology and sustainable biomaterials

- What is industrial biotechnology?
- How does it enable the bioeconomy?
- What is needed to increase market uptake?

Panel discussion

Taina Kamppuri, VTT
Matteo Mascolo, FSC
David E. Brabham
Director-ESG Stewardship Strategy
GP Cellulose
Dr Anne-Gaëlle Collot,
EuropaBio
SESSION 5 - IS A CIRCULAR ECONOMY POSSIBLE WITHOUT BIOLOGICAL CYCLES?
29 November - 13.00 - 14.50

Dr Miriam Weber, Co-Founder, Managing Director - HYDRA Marine Sciences

How does your biodegradable plastic behave in the environment?
- How to measure performance and environmental impact of (new) materials
- Specific data on the behaviour of a biodegradable polymer in the open environment is still scarce
- Specific biodegradation rates for specific environmental conditions can be determined and environmental lifetimes can be predicted through modelling

Bruno De Wilde, Managing Director Business Development - Normec OWS

Sustainability lessons to be learned from nature
- Nuancing bio-beginning versus bio-end of life
- Nuancing short versus medium to long term biodegradation
- Does biodegradation make sense? If so, in what cases?
- Facts and fictions on biodegradation
SESSION 5 - IS A CIRCULAR ECONOMY POSSIBLE WITHOUT BIOLOGICAL CYCLES?

29 November - 13.00 - 14.50

Stéphanie Mazet, Co-founder - Mundao
Alexis Porcher, Head of Technical Market Development - Lenzing

Closing the (bio)cycle – joining forces for a successful diaper composting solution
- Industrial compostable diapers – how a brand and a raw material supplier can work together for the development of next generation diapers
- Composting diapers made real: a best practice example of a how a brand can bring together key stakeholders and establish an impactful business model
- Ecological transition - Next steps on a journey towards sustainable bio-cycle solutions in the AHP-industry

Prasad Thitame, Manager – Sales & Marketing, Nonwovens - Birla Cellulose

Arrival of biodegradable compostable wipes and absorbent hygiene products: present status and future directions
- Impact of regulations and possible product / market scenarios in 2030 & 2035 for wipes / AHP products
- Product designs options based on alternate materials to build plastic free solutions
- Biodegradable compostable products in market – the brands who have taken lead in designing and establishing plastic free products
- Status update for the plastic free products and performance gaps to fill
- Future possible designs based on new technologies
SESSION 6 - TRANSPARENCY ACROSS THE VALUE CHAIN, WHAT CAN IT BRING?

29 November - 15.30 - 16.30

Dr Boris Verbrugge, Research Expert
Responsible Business Conduct - KU Leuven

Making sense of sustainability due diligence
- Legal, commercial, and financial pressures on companies to carry out due diligence are mounting
- Due diligence can be an opportunity
- A good understanding of risks is the basis
- Risk mitigation requires collaboration

Els Bedert, Director, Product Policy & Sustainability - EuroCommerce

Transmitting product sustainability messages: learnings, needs and practices by retail and wholesale
- The role of retail and wholesale in advising and nudging consumers and suppliers
- Accessing the necessary data to communicate correctly
- Business examples responding to consumer requests for information

Lisa Rossi, Doctoral Researcher - University of Cambridge

The role of digital technologies in enabling circular supply networks through product life cycle traceability – opportunities and challenges
- Circular economy and digitalisation opportunities
- Industrial cases of circular implementations leveraging traceability
- Outlook on circular trends and emerging technologies for traceability
SCHEDULE - 30 NOVEMBER 2023

08.30 – 13.00

VISIT OF THE EUROPEAN PARLIAMENT

Join us for an exclusive guided tour of the European Union institutions, marking the perfect conclusion to an enlightening conference. Embark on a journey through the heart of European governance, where decisions shaping the future of the continent are made.

Expert guides will lead you through the iconic buildings and prepare to be immersed in the rich history and intricate workings of this unique political landscape.

Note: Registration is MANDATORY 3 weeks before the visit!

For more information, visit www.edana.org/events/edana-sustainability-forum

The opinions expressed in the papers presented are those of the authors, and not necessarily those of EDANA. EDANA assumes no responsibility for these opinions or for accuracy of the information contained.

This programme may be subject to last-minute changes and cancellations. All presentations and moderated sessions will be held in English.