



INDIA OUTLOOK™ 2019

AFTER
THE EUROPEAN,
ASIAN AND LATIN
AMERICAN EDITIONS,
**THE GLOBALLY
SUCCESSFUL
NONWOVEN &
HYGIENE PRODUCTS
CONFERENCE
NOW IN INDIA**

12-13 February 2019

Gurugram | Delhi NCR | India

The Leela Ambience Hotel



EDANA and BCH present a high-level conference & exhibition offering unique business opportunities and supporting market growth across the Indian subcontinent and Asia



What's on the programme?

➤ Presentations

- Market data and trends
- Mainstream and niche products in unique coexistence
- Technology, product development and innovation
- Product stewardship
- Sustainability

➤ Tabletop exhibition

Promote your company and products with a tabletop presence

➤ The OUTLOOK™ India Innovation Award

A reward which honors innovative products and services made in or for the Indian market



ORGANISED BY



TechTex India

FOR MORE INFORMATION CONTACT

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(international registrations)

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www.edana.org  

Tuesday 12 February 2019

08.45 > 17.15

Registration open at the Leela Ambience Hotel
Please wear your badge at all times for easier networking

08.45 > 09.30

WELCOME COFFEE & NETWORKING

09.30 > 09.45

OPENING AND WELCOME



Samir Gupta, Managing Director - **Business Coordination House (BCH)** (India)

Pierre Wiertz, General Manager - **EDANA** (Belgium)

09.45 > 10.30

KEYNOTE SPEAKER



IDEAS FOR THE CIRCULAR HYGIENE PRODUCTS FOR NOW AND THE FUTURE

- Recycling with the conventional methods
- Product specifications can lead to the reduction of waste.
- Upcycling of key materials which allow us to have the ultimate solutions

Takahisa Takahara, President & CEO, **Unicharm** (Japan)

SESSION 1

10.30 > 11.00



THE INDIAN DISPOSABLE HYGIENE INDUSTRY – A MARKET FOR EVERYONE

- Disposable hygiene market of India: Numbers reflect a golden decade
- What does the Indian consumer want? A socio-economic and geographical analysis – an opportunity for everyone
- New disposable hygiene products in India – Indian market's first response
- Upcoming trends in products, raw material usage, pricing, private label entry, government initiatives, new entrants, etc.

Kanav Gupta, Business Development Manager, **Business Co-Ordination House (BCH)** (India)

11.00 > 11.30



FOCUS ON MEGATRENDS: SUSTAINABILITY

- How your supply chain can help you achieve your sustainability goals
- Review of the needs of the disposable hygiene industry
- Ways to minimize impact on safety and the environment while maximizing value through innovation, human capital development and open dialogue
- Examples of integrated efforts of corporate social responsibility, sustainable development and responsible, innovative chemistry

Christophe Morel-Fourrier, Global Technical Marketing Manager, **Bostik** (France)

11.30 > 12.00

COFFEE BREAK & NETWORKING

12.00 > 12.30



ADHESIVES AND SOFTNESS: A PERFECT MATCH

- How can adhesives contribute to softness?
- What adhesive challenges do converters face when working with soft substrates, both in terms of production and finished goods?
- Characteristics of adhesives that preserve softness and safety in use for the end consumer.
- How can adhesives enhance the consumer experience and improve brand perception?

Jenna Koenneke, Global Market Development, **Henkel Adhesives Technologies** (Italy)

12.30 > 13.00



THE INDIAN MARKET CASE: OPEN DIAPERS VS PANT STYLE DIAPERS

- Overview of Indian baby and adult diaper market with a focus on closure systems and the relevant differences towards EU and MENA markets
- Trends and drivers influencing closure systems' market: key performances and processing features
- An outlook on the expected changes and new developments in the next 5 years in the category

Davide Nocciolini, Export Area Manager, **Tigil Closure Systems** (Italy)

13.00 > 14.15

STANDING LUNCH & NETWORKING

SESSION 2

14.15 > 14.45



WASTE MANAGEMENT OF ABSORBENT HYGIENE PRODUCTS IN INDIA

- Learning from a sanitary waste segregation awareness campaign across 5 cities
- The way ahead: Diaper Recycle Technology

Rajeeva Srivastava, India Sustainability Leader, **Procter & Gamble**

14.45 > 15.15



EDANA ENVIRONMENTAL CLAIMS GUIDELINES – DEMONSTRATING RESPONSIBLE BUSINESS PRACTICE

- Who should use these guidelines, and why?
- What type of environmental claims do these guidelines apply to?
- Why are robust environmental claims important?
- Definitions, general principles, examples of good and poor practices

Pierre Wiertz, General Manager, **EDANA** (Belgium)

15.15 > 15.45



TRENDS IN PERFORMANCE TESTING OF ABSORBENT HYGIENE PRODUCTS ON A GLOBAL BASIS – IMPACT ON EMERGING MARKETS

- Current technical developments
- Performance demands and requirements
- Prime brand and private label
- Product testing scenarios
- Trends/challenges

Edgar Herrmann, Technical Director, **Hy-Tec** (Germany)

15.45 > 16.15

COFFEE BREAK & NETWORKING

16.15 > 16.45



ADULT INCONTINENCE CARE IN INDIA - A PART OF LONG-TERM CARE

- What type of a problem(s) adult incontinence creates for individuals, families, societies, nations, states, economies
- How to avoid mistakes others did
- Observations from 3 continents
- Do we have a know-how to determine what is best for India?
- How do we, manufacturers, fit into different models?

Krystyna Boryk-Józefowicz, Innovation Director, **Bella/TZMO Group** (Poland)

16.45 > 17.30

OUTLOOK™ INDIA AWARDS PRESENTATIONS

17.30 > 18.15

NETWORKING TABLE TOPS

18.30 > 21.30



OUTLOOK™ INDIA DINNER PARTY

Wednesday 13 February 2019

08.30 > 17.00

Registration open at the Leela Ambience Hotel
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08.30 > 09.30

WELCOME COFFEE & NETWORKING

09.30 > 10.15

KEYNOTE SPEAKER



BIO BASED SOLUTION FOR WIPES AND HYGIENE INDUSTRY

- Challenges around the use of synthetic material in the wipes and hygiene industry
- Benefit of using cellulosic fibre to overcome the challenges
- What is Birla Cellulose doing to provide innovative solutions with bio based fibre
- Opportunities for the value chain to work together to build future solutions for the industry

Ashish Jajoo, Global Sales & Marketing Head – Non Woven, **Birla Cellulose (India)**

SESSION 3

10.15 > 10.45



CAPITALISING ON THE AVAILABILITY AND PREFERENCE FOR COTTON

- Can 100% cotton disposable fem-care be a unique opportunity for India?
- Cotton's complete protection promise: absorption, skin respect & environmental benefits
- "Padman" and the invention of a low-cost sanitary pad making machine
- Challenges and economics of 100% cotton pads production

Giorgio Mantovani, Managing Director Hygiene, **Corman (Italy)**

10.45 > 11.15



PLASTIC-FREE SOLUTIONS FOR WIPES SUBSTRATES

- Developments in Dispersible Wipes substrates and their global market trends
- Glatfelter Wipes products, uniqueness and how they fit the plastic free demand
- New solutions paths for plastic-free Wipes substrates
- How Glatfelter faces this global trend in other Nonwoven & Paper segments

Stefan Neichel, CFBU Director Product Development and Technology, **Glatfelter (Germany)**

11.15 > 11.45

COFFEE BREAK & NETWORKING

11.45 > 12.15



NEW LYOCELL FIBERS FOR CLEANING AND DISINFECTANT WIPES

- Commonly used nonwoven substrates for cleaning and disinfectant wipes contain mainly non-biodegradable synthetic fibers such as polyester and polypropylene.
- Cellulose-based fibers only find limited use due to active substance (Quats) binding.
- The new Lenzing fiber based on the lyocell technology combines the advantages of cellulosic fibers with Quat Release properties

Stephan Kulka, Head of Nonwovens & Technical Products, **Lenzing** (Austria)

12.15 > 12.45



SUSTAINABLE AHPS USING PLA BASED NONWOVENS

- Updates of uses of Ingeo PLA specific, but not limited to, applications in fibres & nonwovens
- Performance characteristics and sustainability credentials of this 100% renewable AND Compostable polymer
- Views on the future outlook for renewables in the nonwoven business space, and the growing market demand for non-fossil-based plastics
- Update on growth plans and latest developments

Eamonn Tighe, Business Development Manager, **NatureWorks** (Ireland)

12.45 > 14.00

STANDING LUNCH & NETWORKING

SESSION 4

14.00 > 14.30



SOLUTIONS FOR BABY PANT DIAPERS WITH IMPROVED BREATHABILITY, SOFTNESS AND FIT

- Improving comfort resulting from higher breathability via new waist band solutions and inline perforation of nonwovens.
- Enhancing tactile perception via higher softness with new technical solutions for soft side seams, improved waist bands and solution for hi-loft three-dimensional laminates
- Providing higher discreteness for the user with thinner cores, less wrinkles on waist band, thinner&softer side seams

Alessandro D'Andrea, Marketing and Innovation Manager, **Fameccanica.Data** (Italy)

14.30 > 15.00



MATERIAL DISPENSING ADAPTS TO PRODUCT & PRODUCTION TRENDS

- Important product trends emerging in today's disposable hygiene products in terms of thickness, improved fit, use of additives and bio-degradability
- The new demands of production
- Recent technologies deployed to meet the new demands of production

Suprotik Das, Managing Director, **Nordson India Pvt. Ltd.** (India)

15.00 > 15.30



OPTIMIZED SOLUTIONS FOR PRODUCTIVITY AND QUALITY IN FEEDING AHP PRODUCTION LINES

- Reminder of the current common process based on pancakes
- Benefits of spooled materials for both the material producers and for the end-users – AHP, for Air-Through-Bonded and other materials
- Presentation of the Pegase jumbo spooling line ranges, with the focus on the Calemard® technical solutions specially developed for tension sensitive and lofty materials
- Possible automation configurations to answer environmental /process/material/cost characteristics constraints

Pierre Croutelle, Sales Manager of Nonwovens & Textile Division, **Calemard® by Spoolex Group** (France)

15.30 > 16.00

COFFEE BREAK & NETWORKING

16.00 > 16.30



OPTIMIZATION OF AIRFLOW SYSTEMS FOR THE HYGIENIC INDUSTRY: MAKING BETTER PRODUCTS, REDUCING YOUR ENERGY CONSUMPTION, AND RUNNING PRODUCTION LINES MORE EFFICIENTLY

- Principles of engineered air-system solutions
- Air/dust filtration systems and interface to the converting line
- Duct-work quality and design principles
- Efficient recycling of rejected products
- Latest update on how to comply with ATEX and NFPA guidelines (law reinforcement to reduce the risk for fires and dust-explosions)

Christoph Ritter, Technical Sales Manager Europe, Middle-East, Africa, **OSPREY Corporation** (France)



Jana Ritter, Technical Sales Manager Europe, Middle-East, Africa, **OSPREY Corporation** (France)

16.30 > 17.00



SUSTAINABILITY - ENERGY FREE HVAC AND THE MULTI VORTEX TECHNOLOGY

- The Latest in filtration technology that deals with Less energy consumption, Employee Health and Environmental Aspects
- Fully Separating Machine Air and Human Air
- Zero Energy requirements for cooling systems
- Zero maintenance and repair Filtration Technologies

Martin Scaife, Chairman and CTO, **Mobiair** (Singapore)

17.00 > 17.10

Thanks & closing

17.10 > 17.30

Goodbye coffee

THANKS TO

EDANA would like to thank BCH for their help in setting up this programme.