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EDANA, the voice of nonwovens
About EDANA

- The international association serving the nonwovens and related industries composed of 250 companies

- Founded in 1971 and based in Brussels- Belgium

- Reflects and caters to the changing dynamics and priorities of the nonwovens industry

- A team of 15 enthusiastic multidisciplinary persons
Representing the entire NW value chain
Applications

- Automotive
- Civil Engineering & Geotextile
- Cable Wrapping
- Industrial
- Filtration
- Building
- Agriculture & Horticulture
- Medical & Healthcare
- Protective Clothing
- Clothing, Footwear & Baggage
- Industrial Wipes
- Packaging
- Personal Care Products
- Absorbent Hygiene Products
- Personal Care Wipes
- Household
EDANA’s Role
EDANA’s Mission

To be recognised within the global nonwovens and engineered fabrics and related industries as the association that consistently provides products, services and events of the highest value to members and industry participants worldwide.

EDANA’s Vision

Provide global leadership to create an environment beneficial to sustainable and profitable growth of the nonwovens and engineered fabrics and related industries to best serve our customers.

Joint Vision and Mission with INDA since 2015
EDANA’s structure
The Board, Steering and Working Groups

- The Board of Governors sets the strategy of the association
- Steering Groups implement EDANA strategy and set direction for work in their areas
- Working Groups carry out specific projects or activities to implement short and mid-term objectives
Structure Board, SG and WG

BOARD OF GOVERNORS

Durables
- Automotive Nonwovens
- Bitumen Roofing Membranes
- Construction
- Filtration

Industry & Supply Chain
- European Superabsorbent Polymers
- Film Producers
- Global Superabsorbent Polymers Supply Chain
- Nonwovens producers
- Web Visual Classification

Personal and Health Care
- Absorbent Hygiene Products
- Incontinence products testing
- Infection Prevention
- Wet Wipes

Communications & Advocacy

Product Stewardship
- Regulatory and Chemical Management
- Sustainability
- Test & Standards
- Circular Economy

Outreach & Growth
- Events Development
- Support for Nonwovens Innovation and R&D
- Trade

Steering Groups

Working Groups
EDANA’s activities
EDANA Activities – 4 axes

**SUPPORT**
- Statistics, monitoring of the business environment, support in critical performance and safety requirements, training courses and education, test methods and standards, and news and information from across the industry

**ENGAGEMENT**
- Dialogue with stakeholders, information exchange, and networking with business contacts
- Extending your networks to potential other businesses and key stakeholders
- Undertakes, together with our members, position papers, test methods, activities on self-regulation, and promoting dialogue between regulatory bodies and regions

**REPRESENTATION**
- Regulatory affairs, issue management, new industry organisations in major emerging markets, promoting fair trade practices, and close cooperation with related industry organisations

**PROMOTION**
- Exhibition and symposia, media representation, marketing of sector and product benefits
Statistics Worldwide Outlook: 2018 to 2023

- Joint EDANA & INDA global report on nonwovens production and technologies (6th edition)
- Data and forecasts until 2023
- Available on the EDANA website in publications
Dedicated Sustainability vision & report

At EDANA we understand sustainability as the responsibility to mitigate negative and create positive environmental, social and/or economic impacts caused by the activities of the nonwovens industry in close dialogue and partnership with our stakeholders.

For our sector, sustainability refers to the promotion of a sustainable supply chain, eco-efficient operations, building trust to customers, consumers and stakeholders and developing waste and circular economy solutions.

EDANA’s role is to facilitate interaction and join efforts towards a common industry goal on sustainability in line with the United Nations’ Sustainable Development Goals (SDG’s).
Scientific Affairs: NW Standard Procedures

- Harmonised global test methods
- Contains more than 110 test methods on virtually every aspect of nonwovens
  - Common technical language, providing uniform procedures for determining the basic properties of nonwovens
  - Reliability and precision for the specification and testing for commercial purposes
  - New or reviewed methods introduced or updated as accepted, eliminating the concept of periodic reviews
  - Used globally, and often become ISO and CEN standards
  - Available via website, free of charge for members
EDANA Training programme

- The Nonwovens Learning cycle
  - Multiple session/year
  - In-house as well

- Fundamentals in Filtration

- Absorbent Hygiene Products

Delivered by industry experts

Courses cover key concepts, practical applications and outlook
EDANA’s conferences, symposia & trade show
EDANA Conferences and Symposia
Application-specific events:

⇒ **OUTLOOK™**, the Nonwovens personal care & hygiene products

- A 3-day conference
- “must-attend” event each year (organised in EU in September/October)
- Attended by 450+ key professionals
- 20 papers with insights on resource management, market data, regulatory activities, technical and products development & innovations
- Multiple networking opportunities (including 2 evenings cocktail)
Geographic expansion of OUTLOOK™ with:

- OUTLOOK™ Asia (4th edition in 2018 in Singapore)
  + OUTLOOK™ Asia Awards to honor innovative products and services made by or for the Asia Pacific markets
- OUTLOOK™ India (first edition in 2019)
- OUTLOOK™ Plus Latin America (3rd edition in 2019 in Sao Paulo, Brazil)
Application-specific events:  
→ FILTREX™, the Filtration conference & exhibition

- A 2-day conference & tabletop exhibition
- Attended by 180+ key professionals and 20+ exhibitors
- FILTREX Innovation Award to recognize the efforts of all manufacturers of nonwoven based filtration products/elements.
- 25 papers + panel discussions on innovative filter media, air & liquid filtration, pollution & emission control, automotive filtration, testing & standards, health aspects and the PM standards
- Multiple networking opportunities (incl. 1 evening cocktail)
Geographic expansion of FILTREX™ with:

- FILTREX™ Asia (5th edition in 2018 in Shanghai, China)
- FILTREX™ India (2nd edition in 2019)
Application-specific events: ➔ EAGS, Geotextiles symposium

- A 2-day conference & tabletop exhibition
- Attended by 200+ key professionals
- 22 papers on strategic context for geosynthetics, engineering design and application, technology research, case studies
- Multiple networking opportunities (incl. 1 evening diner)
Application-specific events:

→ Nonwovens Innovation Academy (NIA), Innovation and R&D conference

- A 2-day conference
- Attended by 100+ participants
- Hosted in Center of Research and Excellence in Europe
- Brings together academics, students, scientists, engineers and industry experts
- To encourage and support innovation and growth in the nonwovens and related industries
- 22 papers on new technologies, light weight structures & nonwovens composites, renewable materials, modelling & testing, medical...
The NIA and its extra features:

- **Posters session** showcasing academic projects + selection of 3 laureates by an independent panel of experts
- **Visit** of research facilities
- **15 student grants** covering all participation costs for students interested in participating to the conference
General events:

➔ **International Nonwovens Symposium**, general conference & exhibition

- 2-day conference & tabletop exhibition
- Gathering 220+ nonwoven professionals and 25 to 40 exhibitors
- Aimed at the nonwovens industry in general, the Symposium features a mix of topics on nonwovens in all type of applications, with a focus on the manufacturing of nonwovens, innovative technologies, products and uses of nonwoven materials, market trends, sustainability...
Geographical presence:

- Middle East and North Africa Nonwovens Symposium
- Turkish Nonwovens Symposium
Every 3 years for the past 3 decades with its last edition in April 2017

2017 in numbers:
- 666 exhibitors from 41 countries (24,00 m² net stand area)
- 12,758 visitors from over 100 countries
- % visitors by key applications: hygiene 48%, wipes 24%, automotive 20%, medical 18%, packaging 16%, building 20%, filtration 13%

Extra features:
- INDEX™ Awards, the highest accolade in the NW industry recognizing innovative, cooperative, creative and sustainable achievements in nonwovens
- Nonwovens tutorials, seminars, products presentations, business intelligence...