**Mission**

As the global trusted voice of the nonwovens industry across the supply chain, EDANA sparks thought leadership and fosters dialogue with all stakeholders. Through safe and open networking platforms, we support sustainability ambitions, responsible product stewardship, and address common technical, regulatory and market challenges.

**Vision**

EDANA envisions a thriving nonwovens industry, recognised as a trusted provider of sustainable benefits and solutions to society.
A UNIQUE ORGANISATION ENABLING EFFECTIVE INTERACTION

Our 320+ member companies are headquartered in 39 different countries and operate worldwide. These companies cover all application areas for nonwovens.

What makes EDANA truly unique is that all parts of the nonwovens value chain are united under one roof. EDANA member companies supply products and services ranging from raw materials to finished products and everything in between, including e.g. machinery, special ingredients, development and testing facilities. It represents not only all types of nonwovens, but also materials often used with nonwovens, such as films and superabsorbent polymers.

How does it work in practice?

EDANA’S MODEL FOR MEMBERSHIP SERVICE

MEETINGS
22 Working Groups & 8 Steering Groups covering topics related to Durables, Industry & Supply Chain, Personal & Healthcare, Communications & Advocacy, Product Stewardship, Outreach & Growth and Sustainability

MARKET DATA
Two publications:
– Annual European Nonwovens Statistics (member’s only)
– Global Nonwovens Market Report 2020-2025 with INDA (member discount)

The EDANA Statistics app (Android and iOS) on market intelligence and business resources. It provides updates on the main trends in the nonwovens industry. Indicators in the feedstock, raw materials and end-use markets are analysed within the macroeconomic context (members only).

NEWS & INFORMATION
– E-news (electronic, bi-monthly)
– Regulatory newsletter (electronic, weekly)
– Sustainability newsletter (monthly)
– EDANA newsletter (2x/year)
– www.edana.org
– Press releases
– LinkedIn EDANA group / Twitter account
– Media engagement

PROMOTION
Inclusion of your company’s name in the EDANA members’ list, which is easily downloadable on desktop and mobile. Search engine of suppliers on the EDANA website and on the world map.

ADVICE & EXPERTISE
On product safety, sustainability, regulatory and scientific affairs. We communicate with legislators, policy makers and other stakeholders (e.g. customs tariffs and trade policy, export-import, other industrial policies, NGO’s, associations), and act as speaking partner to CEN, EU, ISO, WCO, WTO.

RESEARCH & REPORTS
– Nonwovens Standard Procedures (NWSP)
– Sustainability report
– Life cycle analysis
– Nonwovens brochure

ONLINE EDANA MEMBER PORTAL
– Access to your Working Group information and documents
– Online registration and payment for events, training courses and workshops
– Manage your contact details and areas of interest
How does it work in practice?

CONFERENCES
(discount member fee)
- International Nonwovens Symposium
- Middle East & North African Nonwovens Symposium
- Nonwovens Innovation Academy
- OUTLOOK™
- OUTLOOK™ Asia
- OUTLOOK™ India
- FILTREX™
- FILTREX™ Asia
- FILTREX™ India
- Eurasian Geotextiles Symposium
- IMPERVIOUS™
- Circular Nonwovens Forum

INDEX™ EXHIBITION
INDEX™, the World’s Leading Nonwovens Exhibition – (becoming a member gives your company a significant discount).

AWARDS
- INDEX™ Awards
- Lifetime Achievement Award
- OUTLOOK™ India Innovation Award

TRAINING & EDUCATION
(discount member fee)
- The Nonwovens Learning Cycle™
  - Introduction to Nonwovens
  - Intermediate Nonwovens Course
  - Advanced courses:
    - Carded, Spunbond/Meltblown
    - Absorbent Hygiene Products
    - Fundamentals in Filtration

WORKSHOPS
- Vision System
- Indian Market for Absorbent Hygiene Products
- EDANA SME Forum
- Global Nonwovens Markets & Trade
- REACH
- Environmental Claims on Renewable Raw Materials
- Nonwovens Definition
- EU Legislation
- Recycling nonwovens and related products
- Rules of Origin
- Intellectual Property
- Senior Management on Innovation
- Automotive Nonwovens
- Construction
- LCA

WEBINARS
- Sustainability Expert webinars
- Safety and Regulatory Supply Chain Information for Absorbent Hygiene Products
- Biocide Products Regulation

EDANA’S BOARD, STEERING GROUPS & WORKING GROUPS

STEERING GROUPS
- Automotive Nonwovens
- Bituminous Roofing Membranes
- Construction
- Filtration

INDUSTRY & SUPPLY CHAIN
- EU Nonwoven-based Face Mask Supply Chain
- European Superabsorbent Polymers
- Film Producers
- Global Superabsorbent Polymers Supply Chain
- Nonwoven Producers
- Absorbent Hygiene Products
- Incontinence Products Testing
- Wet Wipes

PERSONAL & HEALTHCARE
- Incontinence Products Testing
- Infection Prevention
- Wet Wipes

SUSTAINABILITY
- Circular Economy for Personal & Healthcare
- Sustainability for Personal & Healthcare
- Sustainability for Nonwoven Durable Applications

PRODUCT STEWARDSHIP
- Regulatory and Chemical Management
- Quality & Auditing Program
- Test and Standards

OUTREACH & GROWTH
- Events Development
- Support for Nonwovens Innovation and R&D
- Trade

DISCOVER

EDANA’S MODEL FOR MEMBERSHIP SERVICE
The EDANA Sustainability vision combines the most prominent topics of the materiality matrix with key United Nations’ Sustainable Development Goals (SDG’s) for the industry. The four key areas are: Sustainable supply chain, Eco-efficient, Building trust and Responsible end of life. Each area is defined by a clear ambition.

- **Sustainable supply chain**
  - Promote fair and safe working conditions and green procurement in the supply chain
  - Fair and safe working conditions
  - Sustainable raw materials
  - Sustainable sourcing
  - Systematic partnerships in order to build sustainable supply chains

- **Eco-efficiency**
  - Efficient resource use for low carbon production and products
  - Life-cycle perspective driving sustainable innovation
  - Energy efficient production
  - Renewable energy
  - Resource optimisation
  - Production waste minimisation

- **Building trust**
  - Increasing transparency and safeguarding quality to consumers
  - Product stewardship
  - Transparent communication and labelling
  - Voluntary codes of conduct
  - Third-party endorsement

- **Responsible end-of-life**
  - Engaging with all stakeholders in developing optimal waste and circular economy solutions
  - Consumer awareness campaigns
  - Partnerships for effective end-of-life management
  - Implementing circular economy principles

The vision aligns the industries’ priorities and allows the industry to collectively head in the same direction. It’s a guideline to help our members identify their priorities and further develop their own sustainability strategy. EDANA’s role is to facilitate interaction and help the industry progress towards their sustainability goals.

Check the EDANA Sustainability Competence Center: FAQ and webinars to help understand and process the abundant information available for more viable sustainability solutions.

www.edana.org/how-we-take-action/edana-sustainability-initiatives/competence-center

The sustainability report as well as the EDANA’s member initiatives can be found on www.edana.org/how-we-take-action/sustainability
Privileged Point of Contact

Each EDANA member company has a dedicated “Privileged Point of Contact” (PPC)
A “PPC” is an EDANA manager who helps members gain information on:
- EDANA activities, services and events
- the company’s participation in Working Groups
- which Working Groups cover relevant topics

The PPC will either answer any queries directly, or facilitate contact with the relevant member of staff to ensure a timely response.

EDANA monitors:
- macroeconomic trends
- the evolution of polymers & fibres prices
- single use markets
- the construction sector
- the automotive industry
- nonwovens trade flows
- the development of the nonwovens industry worldwide

Analyses are available for members on the EDANA statistics app (free of charge).

In cooperation with INDA, EDANA publishes the Global Nonwovens Market Report for the Nonwovens Industry, a report providing forecasts by regions, by web forming processes and by applications.
EDANA supports its members by acting as the eyes and ears of the industry and informing companies about regulatory initiatives in the pipeline.

This involves carrying out regulatory analysis and proactively communicating on product safety with various stakeholders.

Another important aspect is monitoring and acting upon new developments in legislation within:
- Classification and Labelling (CLP)
- General Product Safety
- Medical Devices
- Biocidal Products
- REACH
- Cosmetic Products
- National and international regulations

The monitoring, analysis and discussions allow us to provide input to public consultations and requests from the industry, regulators and other stakeholders.

Maintaining and cultivating contacts with regulators at European, international and national level, as well as creating opportunities for dialogue with other associations and NGOs is essential in delivering the best possible service to EDANA members.

Some organisations with whom EDANA has regular contacts:
- product-related: Cosmetics Europe, Euratex, MedTech Europe, AISE, regional + national associations and ad-hoc coalitions
- horizontal: CEFIC, the CheMi Platform, ChemSec

Member services in the field of regulatory affairs include:
- Biocides Helpdesk
- privileged and early access to information (e.g. through EDANA’s status as an Accredited Stakeholder Organisation to the EU’s Chemical Agency, ECHA)
- weekly Regulatory newsletter

To contribute to the successful education of the industry’s current and future talent, EDANA offers the Nonwovens Learning Cycle™, a complete cycle of nonwovens training courses in partnership with CETI (European Innovation Textiles Center, located in France).

Complementing this offer, EDANA also has training programmes for two main applications: absorbent hygiene products and filtration media.

EDANA is involved in maintaining and further developing the Nonwoven Standard Procedures (NWSP), in collaboration with INDA.

The aim of the NWSP is to provide an up-to-date, common technical language for the entire nonwovens industry.

This has resulted in a set of uniform procedures – accepted and understood everywhere – for determining the properties of nonwovens. Today there are nearly 100 methods, which are available free of charge to our members through the EDANA’s Member Portal.

We also support our members with questions about test methods and technical matters.

Within the industry, EDANA monitors, coordinates and supports standardization activities both in ISO (the worldwide standardisation organisation) and CEN (the European standardisation organisation).

EDANA acts as a liaison member of the following Work Groups:
- ISO TC38/WG9: Textile – nonwovens
- ISO TC93/SC13/WG6: Personal protective clothing
- ISO TC173/SC3/WG2: Incontinence products
- ISO/TC 61/SC 14/WG2: Biodegradability
- ISO TC224/WG10: Flushable wipes
- CEN TC189: Geosynthetics
- CEN TC205/WG14: Surgical clothing and drapes
- CEN TC254: Flexible sheets for waterproofing

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- ISO TC224/WG10: Flushable wipes
- CEN TC189: Geosynthetics
- CEN TC205/WG14: Surgical clothing and drapes
- CEN TC254: Flexible sheets for waterproofing
EDANA, through its marketing and communications activities, raises awareness and understanding of the industry’s products and their benefits to society by:
– maintaining a set of communications materials on functional or application areas
– and the broader nonwovens industry – highlighting the benefits of nonwovens including specific product sectors such as hygiene, medical, wipes, filtration, automotive, geotextiles and other durable applications
– its presence at tradeshows
– advertising in specialised press

EDANA has several operational groups with expertise in sustainability working on the continuous development and implementation of an ambitious sustainability strategy, reflected in detailed sustainability reporting, regular life cycle assessments on products and materials and raising awareness on emerging sustainability topics through conferences and dedicated workshops.

**Examples of projects and activities:**
– Product Category Rules for the environmental assessment of wipes
– Expert Workshops on Recycling, Rules of Origin, EU Policy and Trade
– Life Cycle Assessments on spunbond nonwovens for hygiene products, on baby diapers and incontinence products and SAP
– Dedicated industry sustainability reporting
– Environmental claims guidelines
– Sustainability Report

EDANA acts as a media spokesperson and manages both proactive and reactive communications statements towards media and regulators alike, speaking with a clear and consistent voice.

Via the EDANA Member Portal, e-news, newsletter, press releases and social networks, the team shares information with members, providing relevant and valuable information and data about EDANA activities and the industry.

For the benefit of our member companies and the industry, EDANA creates, promotes and hosts conferences and symposia in various product sectors and geographies, providing a safe networking environment and a global outreach.
The EDANA member portal is designed to better meet your needs, both as a member company and an individual professional.

This one-stop, user-friendly portal offers you:
- personalised access to your working groups
- one single location for all documents produced by and for our members, including general information documents, agendas, minutes, presentations and any videos or images
- management of the Working and Steering Groups, and the Board of Governors.

You can see the groups you belong to, the documents related to them, who is part of the group, when they are scheduled to meet and which type of meeting is scheduled (face-to-face, conference call, WebEx). For each meeting, you will receive an invitation to register your participation directly through the portal.

The portal is accessible via the EDANA website www.edana.org from your computer, laptop or tablet.

The International Nonwovens Symposium aims at the nonwovens industry in general. It features a mix of issues and topics on nonwovens in all types of applications with a focus on the manufacturing of nonwovens, and addresses the innovative technologies, products and uses of nonwoven materials.

Attendees come from the whole supply chain and their technical community, as well as representatives of nonwovens businesses.

The format is a two-day conference and includes a tabletop exhibition where companies can market their products and services. Symposia attract over 230 participants and welcome 25 to 40 tabletop exhibitors.

To answer the needs of members across the regions of Turkey, Middle East & North Africa, and Asia, and to provide a forum for companies to meet and do business, two symposia are geographically focused.

To contribute to the successful education of the industry’s current and future talent, as well as to contribute to your further skills and knowledge development, EDANA offers a complete cycle of nonwovens training courses in partnership with CETI.

The Nonwovens Learning Cycle™, a rich and dense programme based on a vast legacy of knowledge and information exchange, is brought to you by EDANA and its partners, including industry-bred co-tutors, companies and research centres.
OUTLOOK™, the world’s premier nowoven personal care and hygiene products conference offers a diverse and relevant programme with multiple networking opportunities for all players in the absorbent hygiene products, personal care and wet wipes supply chains. The programme features updates on market growth and opportunities, innovations, technological developments and information on regulatory activities. It is also renowned as a first-class, time-saving and cost-effective platform for networking and developing new contacts and business opportunities.

OUTLOOK™ attract over 500 middle-to senior management from the whole personal care supply chain.

The conference is always hosted by one of our Nonwovens Centre of Excellence partners.

The programme covers:
- pre-competitive and post-competitive research studies relevant to the nonwovens industry
- a session on the centre’s area of expertise and current research projects
- a visit of the research facilities
- a poster session that allows students and researchers to showcase their academic research work
- roundtables on innovation topics

Looking for Centres of Excellences in Nonwovens?
Consult the EDANA flyer regrouping Centres of Excellences and testing labs, putting the emphasis on their focus areas, capabilities and services offered.

OUTLOOK™ Asia Award
The OUTLOOK™ Asia Award honors innovative products and services made by or for the Asia Pacific markets.

EDANA nonwovens R&D student grant allows:
Undergraduate and postgraduate students undertaking a dissertation in nonwovens or a related field can attend the NIA free of charge and share their experience and findings by means of a poster. Winners of the posters session are invited to present their research at the International Nonwoven Symposium.

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Absorbent Hygiene Products training courses
EDANA offers a two-day training course in Brussels on nonwovens hygiene applications. Participants learn from experts about the product range, the components and raw materials, the SAP, the adhesives, the manufacturing technologies and get to create their own diaper.

OUTLOOK™ attract over 500 middle-to senior management from the whole personal care supply chain.

Building on the success of this conference and the demand of the industry, the same formula was exported to Asia and India. Both conferences attract over 250 participants.
EDANA’s approach to automotive nonwovens differs from other sectors due to the specificities of the automotive markets. The main activities for this sector are:

- the promotion of automotive nonwovens:
  - through dedicated marketing materials
  - where possible, a general presentation on nonwovens in automotive at automotive and related conferences or during trade shows
  - the distribution of the leaflet regrouping all relevant EDANA members and what they produce for the car, in all visited automotive and related events as well as to all automotive contacts
  - networking with associations active in the automotive market

Fundamentals in Filtration

EDANA offers a two-day training course in Brussels on the fundamentals in filtration through the use of nonwovens. Participants learn from experts about filtration theory, filter media characteristics, indoor and transportation applications, nonwovens technologies and converting of filter media.
CONSTRUCTION

With increasing oil prices, climate change, CO² regulations and building regulation codes on fire resistance, nonwovens are providing cost-effective and efficient solutions to building and construction challenges.

The main activities for this sector are:
– the promotion and raising awareness of nonwoven construction products
– to provide dialogue opportunities and coordinate activities with relevant authorities, institutions and organization
– to provide non-competitive information about the industry

BITUMEN WATERPROOFING MEMBRANES

IMPERVIOUS™ is a conference specially aimed at professionals in the waterproofing bituminous membranes sectors.

The waterproofing bituminous membranes sector totalled in 2017 an estimated production of 755 million sqm in Western Europe. To support this growing market and demand, EDANA introduced a brand-new conference in 2019 focussing on the production of waterproofing bituminous membranes.

This 2-day conference is designed to offer great insights, best practices and information on market trends, regulatory and technical topics, environmental aspects as circular economy, as well as potential issues that could affect the whole supply chain.

IMPERVIOUS™ is a conference specially aimed at professionals in the waterproofing bituminous membranes sectors.

The first edition was held in June 2019 in Baveno and attracted 93 key players from 61 different companies and 24 countries. Presentations focused on raw material development, processes, development in the MENA region, regulation and environmental opportunities.
The EDANA Stewardship Programme for Absorbent Hygiene Products

The EDANA Stewardship Programme for Absorbent Hygiene Products (AHPs) is a new voluntary initiative, which builds on a series of voluntary initiatives under EDANA’s sustainability vision for the nonwovens industry to provide transparency and reassurance for consumers regarding trace levels of impurities found in AHPs.

Signatories to the programme undertake:
– to monitor the presence of a defined list of trace chemicals in AHPs
– to take action to ensure that they do not exceed agreed guidance values. These guidance values are lower than those required by existing EU and national legislation
– to reinforce transparency by publishing product composition to enable consumers to make informed choices
– to take part in communication activities across the EU to further enhance consumer understanding of trace level impurities.

Quality and Audit programme (QAP)

Within the supply chain of absorbent hygiene products many quality audits are being conducted on an ongoing basis. As there are multiple quality standards out there and multiple companies may unintentionally duplicate the audit of a single supplier. This audit system can be improved by creating a harmonised standard and removing redundant audits. The QAP is a Quality, auditing and certification programme based on a harmonised quality standard.

Specific Projects for AHP

The Stewardship Programme consists of 4 core elements

Exposure Based Risk Assessment (EBRA)
A scientifically sound risk assessment using realistic parameters to ensure continued consumer safety

Standardised Test Methods
Consumer relevant

A list of chemicals
Substances potentially present at a trace level (including PAHs, PCBs, dioxins, furans, phthalates and formaldehyde)

Limit Values
Agreed levels of trace impurities that should not be exceeded

In 2019, this event was organised by CNITA, the China Nonwovens & Industrial Textiles Association, and EDANA.

The EurAsian Geosynthetics Symposium is dedicated to delivering the latest insights and intelligence about woven and nonwoven geotextiles in Europe and Asia. It is a unique event of its kind and of interest to the whole geotextiles supply chain.

The two-day conference includes tabletop displays for local and international companies to showcase their products and services.

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In 2019, this event was organised by CNITA, the China Nonwovens & Industrial Textiles Association, and EDANA.
EDANA organises workshops and webinars for its members on a wide selection of topics affecting the nonwovens and related industries.

The workshops take place in Brussels at the EDANA office and can accommodate up to 50 participants. They feature experts who present the latest updates, food for thought, innovative ideas and provide ample room for questions and debate as well as an effective networking.

EDANA has organised the following workshops and webinars:

**Workshops**
- Vision System
- Indian Market for Absorbent Hygiene Products
- EDANA SME Forum
- Global Nonwovens Markets & Trade
- REACH
- Environmental Claims on Renewable Raw Materials
- Nonwovens Definition
- EU Legislation
- Recycling nonwovens and related products: current developments and future opportunities
- Rules of Origin
- Intellectual Property
- Senior Management on Innovation
- Automotive Nonwovens
- Construction
- LCA

**Webinars**
- Sustainability Expert webinars
- Safety and Regulatory Supply Chain Information for Absorbent Hygiene Products
- Biocide Products Regulation

**Intro Sessions**
EDANA also organises an “Open Day”, during which the EDANA staff presents member representatives and prospect members with a detailed overview of the association’s services, activities and support to the industry. This is part of our ongoing efforts to get to know our members better and to ensure that they are continuously informed of our services and activities, so as to help them make the best possible use of their memberships.

The Nonwovens, you say? is an exciting campaign by EDANA that puts the spotlight on:
- the many benefits of nonwovens
- the industry’s efforts and best practices in sustainability
- the innovation capacity and potential of nonwovens

For more information, testimonials and stories check:
- [www.nonwovensyousay.eu](http://www.nonwovensyousay.eu)
- [www.linkedin.com/company/edana](http://www.linkedin.com/company/edana)
- [www.twitter.com/EdanaNonwovens](http://www.twitter.com/EdanaNonwovens)
To become a member, you may either complete the online membership application form on the EDANA website (www.edana.org) or contact giovanna.merola@edana.org. EDANA will revert to you with a tailored membership offer.

Membership fees are calculated based on your annual turnover relating to nonwovens (confidentially disclosed to the EDANA management only).

Upon payment of your first year’s annual fee:
- you will receive a membership certificate
- your company and its activities will be listed on our website’s supplier search engine and the interactive map
- you will be featured in the EDANA newsletter’s new members spotlight
- you can start taking advantage of the numerous other benefits that EDANA membership offers to you, including:
  • participation in relevant Working Groups
  • discounts at EDANA events and on EDANA’s publications
  • a full copy of the Nonwovens Standards Procedures
  • access to the Member Portal
  • use of the EDANA Statistic app
  • the annual European statistics

The list of EDANA members can be consulted on www.edana.org.
EDANA’S BOARD OF GOVERNORS
AS OF 1 JULY 2021

CHAIR
Mikael Staal Axelsen, CEO, Fibertex Personal Care, Denmark

VICE-CHAIR
Åsa Johanssone, Global Material Development Director for Personal Care, Essity, Sweden
David Lamb, Chairman, Nonwovens Ltd, UK

TREASURER
Giorgio Mantovani, Managing Director Hygiene, Cormann, Italy

OTHER MEMBERS OF THE BOARD
Cedric Ballay, CEO, PFNonwovens, Spain
Michael Baumgartner, Managing Vice President Eurasia, Fitesa, Germany
Roger Chantillon, Executive Board Member & EVP Sales & Marketing, RKW Group, Germany
Eric De Kesel, CDO & EVP Sustainability, Mölnlycke, Sweden
José Durany, CEO, Rubi Industrial, Spain
Jürgen Habeck, Business Director - Fiber Bonding Europe, Middle East & Africa, BASF, Germany
Christian Hassan, Director of Global Filtration and Separation, Johns Manville, Germany
Petri Helsky, President & CEO, Suominen, Finland
Omar Hoek, Executive Vice President Engineered Papers, SWM, Luxembourg
Ulrich Hornbeck, Board Member & Chief Commercial Officer, Sandler, Germany
Mahdy Khatib, Chief Executive Officer, Unicharm Gulf Hygienic Industries, Saudi Arabia
C. Enver Kayali, President, Mogul Tekstil San. Ve Tic. AS, Turkey
Martin Langley, Regional Director EMEA, Global Nonwovens Business Unit, Bostik, UK
Christine Lenomlne, Tyvek® Protective Apparel Global Technology Manager, DuPont De Nemours, Luxembourg
Krzysztof Malowaniec, Senior Vice President, Paul Hartmann, Germany
John McNabb, Chief Technology Officer, Freudenberg Performance Materials, Germany
Liz Metz, Vice President of Global Nonwovens, Kimberly-Clark, United States
Jörg Orntenier, CEO, TWE Group, Germany
Sophie Rasmussen, Business Leader Essential Health EMEA & Global Women’s Health, Johnson & Johnson, UK
Patricia Sargeant, Vice President, Sales, Composite Fibers, Glatfelter, Canada
Achim Schaltk, Executive Vice President & General Manager HHS EMEA, Berry Global, Germany
Ali Sisman, Managing Director of Hygiene and Medical, Hassan Group, Turkey
Mark A. Thornton, Vice President Global Materials and Packaging, Procter & Gamble, United States
Dominiek Tytgat, VP Direct Procurement, Ontex, Belgium
Markus Westerkamp, Executive Vice President BA Advanced Solutions, Ahlstrom-Munksjö, Germany

TO EMPOWER, SUPPORT AND SERVE YOU