**Mission**

As the global trusted voice of the nonwovens industry across the supply chain, EDANA sparks thought leadership and fosters dialogue with all stakeholders. Through safe and open networking platforms, we support sustainability ambitions, responsible product stewardship, and address common technical, regulatory and market challenges.

**Vision**

EDANA envisions a thriving nonwovens industry, recognised as a trusted provider of sustainable benefits and solutions to society.

**EDANA**

Our international association has served the nonwovens and related industries since 1971. Based in Brussels, and representing over 315 companies with a global reach, EDANA adapts and caters to the changing dynamics and priorities of the nonwovens industry.

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**NONWOVEN ARE EVERYWHERE**

**Agriculture / Horticulture**

Nonwovens in cultivation are used to optimise the productivity of crops, gardens, and greenhouses. Their protective nature means that both pesticides and manual labour are kept to a minimum.

**Automotive / Transportation**

Numerous automotive parts - from trunk liners and carpets to air and fuel filters - and in battery separators are composed of nonwovens. They contribute to good performance, weight reduction, comfort, aesthetics, and advanced insulation. They also ensure resistance to water, fuels, temperature variation, and abrasion. They are widely used in aeroplanes, trains, boats, spacecraft, and satellites.

**Clothing, Footwear, Baggage**

Today young designers are using nonwovens as a creative and versatile new material for interlinings and components.

**Construction**

Nonwovens are found in building wrap materials, thermal and sound insulation, flat and pitched roof underlays, but also as the basis for bituminous membranes.

**Electric / Electronics**

Various insulation and protective applications in the electronics industry, such as cable wrap tape, use nonwovens.

**Films**

A wide range of breathable or non-breathable films are used together with nonwovens to provide value and additional properties.

**Filtration**

One of the fastest-growing segments for nonwovens end-use areas and applications. Engineered to meet exact specifications and stringent regulatory requirements for air and liquid filtration.

**Food & Beverage**

Nonwovens are used in a variety of food contact solutions. By absorbing excess liquids they significantly extend the shelf-life of many perishable products.

**Filtration**

One of the fastest-growing segments for nonwovens end-use areas and applications. Engineered to meet exact specifications and stringent regulatory requirements for air and liquid filtration.

**Protective Clothing**

Nonwovens are extensively used to protect against liquid, biological and chemical agents. They are also used in clean rooms, laboratories and in the electronics industry to protect materials, goods, and components from human contamination.

**SAP**

SAP or Superabsorbent polymers are a type of nonwovens material which can absorb up to 300 times their own weight in aqueous fluids. Once absorbed, they do not subsequently release the fluid. They are therefore, an ideal material for use in products which are designed to contain fluids such as baby diapers/nappies, incontinence products, and feminine hygiene pads and liners.

**Wipes**

Made up of nonwovens, wipes come handy in many aspects of daily life. There are divided into two main categories depending on if they are considered a consumer product or a professional product. Consumer wipes are divided into personal care and household use, while professional wipes are used in industrial applications and in the medical sector.
A UNIQUE ORGANISATION ENABLING EFFECTIVE INTERACTION

Our 315+ member companies are headquartered in 40 countries worldwide, with many operating globally. Between them, they cover all application areas for nonwovens.

What makes EDANA truly unique is that all parts of the nonwovens value chain are represented under one roof. EDANA member companies supply products and services ranging from raw materials to finished products and everything in between, including machinery, special ingredients, development and testing facilities. EDANA represents not only all types of nonwovens, but also materials often used with nonwovens, such as films and superabsorbent polymers.

EDANA’S MEMBERSHIP MODEL

How does it work in practice?

MEETINGS
14 Operational Working Groups structured in three clusters: the Personal & Healthcare cluster, the Industrial & Durables cluster, and the Supply Chain cluster.
14 Strategic Supporting Working Groups structured in four clusters: the Policy cluster, the Sustainability cluster, the Outreach & Growth cluster, and the Product Stewardship cluster.

MARKET DATA
Two publications:
• Nonwovens Market Insights (annual & member’s only)
• Global Nonwovens Market Report 2020-2025 with INDA (member discount)

The EDANA Statistics app (Android and iOS) on market intelligence and business resources. It provides updates on the main trends in the nonwovens industry. Indicators in the feedstock, raw materials, and end-use markets are analysed within the macroeconomic context (members only).

NEWS & INFORMATION
• EDANA Newsletter (monthly members email)
• Regulatory newsletter (weekly members email)
• Sustainability newsletter (quarterly members email)
• EDANA magazine (annual)

The EDANA website (www.edana.org)
• Media engagement & press releases
• LinkedIn closed EDANA members group
• Twitter, LinkedIn and YouTube pages

PROMOTION
Inclusion of your company’s name in the EDANA members’ list, which is easily downloadable on desktop and mobile. A filterable list of suppliers is also on the EDANA website in list and map form.

ADVICE & EXPERTISE
On product safety, sustainability, regulatory and scientific affairs. We communicate with legislators, policy makers and other stakeholders (NGO’s, associations, etc.) on e.g. customs tariffs and trade policy, export-import, other industrial policies, and engage on your behalf with CEN, EU, ISO, WCO, WTO & others.

RESEARCH, GUIDELINES & REPORTS
• Nonwovens Standard Procedures (NWSP)
• Sustainability report
• Life cycle analysis
• & more

ONLINE EDANA MEMBER PORTAL
• Access to your working group information and documents
• Online registration and payment for events, training courses, and workshops
• Manage your contact details and areas of interest.
EDANA’S MEMBERSHIP MODEL

How does it work in practice?

CONFERENCES
(REDUCTED RATE FOR MEMBERS)
NONWOVENS FOR SOCIETY
• EDANA Innovation Forum
• EDANA Sustainability Forum
CONSTRUCTION
• Eurasian Geosynthetics Symposium
• IMPERVIUS™, The Bitumen Waterproofing Conference
FILTRATION
• FILTREX™
• FILTREX™ Asia
• FILTREX™ India
HYGIENE & PERSONAL CARE
• OUTLOOK™
• OUTLOOK™ Asia
• OUTLOOK™ India
• OUTLOOK™ MENA
MEDICAL
• Incontrol!
INDEX® EXHIBITION
INDEX®, the World’s Leading Nonwovens Exhibition – (becoming a member gives your company a significant exhibitor discount).
AWARDS
• INDEX® Awards
• Lifetime Achievement Award
• OUTLOOK® India Innovation Award
• OUTLOOK® Asia Innovation Award
• FILTREX™ Innovation Award

TRAINING & EDUCATION
(REDUCTED RATE FOR MEMBERS)
Our courses are offered both in-person and online
• The Nonwovens Learning Cycle™
  – Introduction to Nonwovens
  – Intermediate Nonwovens Course
  – Advanced courses: Carded, Spunbond / Meltblown
• Absorbent Hygiene Products Training course
• Fundamentals in Filtration Training course

WORKSHOPS
• Vision System
• Indian Market for Absorbent Hygiene Products
• EDANA SME Forum
• Global Nonwovens Markets & Trade
• REACH
• Environmental Claims on Renewable Raw Materials
• Nonwovens Definition
• EU Legislation
• Recycling Nonwovens and Related Products
• Rules of Origin
• Automotive Nonwovens
• Construction
• LCA

WEBINARS
• Sustainability Experts webinars
• Safety and Regulatory Supply Chain Information for Absorbent Hygiene Products
• Biocide Products Regulation

EDANA’S BOARD, & WORKING GROUPS

BOARD OF GOVERNORS

PERSONAL & HEALTHCARE CLUSTER
• Personal & Healthcare FG
• Absorbent Hygiene Products
• Incontinence Products Testing
• Infection Prevention
• Wet Wipes

INDUSTRIAL & DURABLES CLUSTER
• Automotive Nonwovens
• Bitumen Roofing Membranes
• Construction
• Filtration
• European Superabsorbent Polymers
• Film Producers
• Global SAP Supply Chain
• Nonwovens Producers

SUPPLY CHAIN CLUSTER
• Policy FG
• Advocacy
• Communication
• Regulatory and Chemical Management

POLICY CLUSTER
• Sustainability FG
• Circular economy for Personal and Healthcare
• Sustainability for Personal and Healthcare
• Sustainability for Nonwoven Durable applications

SUSTAINABILITY CLUSTER
• Events Development
• Support for Nonwovens Innovation and R&D
• Trade

OUTREACH & GROWTH CLUSTER
• Quality and Audit Program
• Stewardship Programme for AHP
• Tests & Standards

PRODUCT STEWARDSHIP CLUSTER
• STRATEGIC SUPPORTING GROUPS
• OPERATIONAL GROUPS
• BOARD OF GOVERNORS

PERSONAL & HEALTHCARE CLUSTER

OUTLOOK™, the World’s Leading Nonwovens Exhibition

INDEX®, the World’s Leading Nonwovens Exhibition
EDANA SUSTAINABILITY VISION

The EDANA Sustainability vision combines the most prominent topics of the materiality matrix with the most relevant United Nations’ Sustainable Development Goals (SDG’s) for the industry. The four key areas are: sustainable supply chain, eco-efficiency, building trust, and responsible end of life. Each area is defined by a clear ambition.

**SUSTAINABLE SUPPLY CHAIN**
- Promote fair and safe working conditions and green procurement in the supply chain
- Fair and safe working conditions
- Sustainable raw materials
- Sustainable sourcing
- Systematic partnerships in order to build sustainable supply chains

**ECO-EFFICIENCY**
- Efficient resource use for low carbon production and products
- Life-cycle perspective driving sustainable innovation
- Energy efficient production
- Renewable energy
- Resource optimisation
- Production waste minimisation

**BUILDING TRUST**
- Increasing transparency and safeguarding quality to consumers
- Product stewardship
- Transparent communication and labelling
- Voluntary codes of conduct
- Third-party endorsement

**RESPONSIBLE END OF LIFE**
- Engaging with all stakeholders in developing optimal waste and circular economy solutions
- Consumer awareness campaigns
- Partnerships for effective end-of-life management
- Implementing circular economy principles

The vision aligns the industries’ priorities and allows the industry to collectively head in the same direction. It’s a guideline to help our members identify their priorities and further develop their own sustainability strategy. EDANA’s role is to facilitate interaction and help the industry progress towards their sustainability goals.

Check the EDANA Sustainability Competence Centre: FAQ and webinars to help understand and process the abundant information available for more viable sustainability solutions. [www.edana.org/how-we-take-action/edana-sustainability-initiatives/competence-center](http://www.edana.org/how-we-take-action/edana-sustainability-initiatives/competence-center)

The sustainability report as well as the EDANAs member initiatives can be found on [www.edana.org/how-we-take-action/sustainability](http://www.edana.org/how-we-take-action/sustainability)
EDANA’s Nonwovens Market Insight report is the only source of accurate data for Greater Europe. Based on both members’ returns and estimates for other producers, this report provides a comprehensive view of the European nonwovens industry including raw material consumption, the production and sales – in both tonnes and sqm – by technology, sales by segments, which represent today more than 80 nonwovens market subsegments. It is provided free of charge for all EDANA members.

EDANA also collects data on the CO² emissions and energy consumption of the nonwovens producers. Statistics for specific sectors are also collected for different working groups. This is the case for bituminous membranes, filtration, hygiene film, hygiene nonwovens, SAP and medical. All statistics compiled by EDANA are subject to strict confidentiality rules and in compliance with applicable competition rules.

In cooperation with INDA, EDANA also publishes the Global Nonwovens Market Report for the Nonwovens Industry, a report providing forecasts by region, application, and web forming processes.

EDANA monitors:
- macroeconomic trends
- the evolution of polymer & fibre prices
- single use markets
- the construction sector
- the automotive industry
- nonwovens trade flows
- the development of the nonwovens industry worldwide.

Analyses are available for members on the EDANA statistics app (free of charge).

GLOBAL TRADE
The European nonwovens industry, as represented by EDANA, is in favour of free and fair trade and improved market access for nonwovens products.

EDANA works to facilitate the removal of trade barriers between countries on a reciprocal basis, and to instil a level playing field by preventing and, if needed, addressing market distortions.

Recognised as the main contact point for the nonwovens industry, EDANA plays an active role in trade negotiations and has recently achieved important results (e.g., Brexit or Paneuropmed agreements).
To contribute to the successful education of the industry’s current and future talent, EDANA offers the Nonwovens Learning Cycle™, a complete cycle of nonwovens training courses in partnership with CETI (European Innovation Textiles Center, located in France).

Complementing this offer, EDANA also has training programmes for two main applications: absorbent hygiene products and filtration media.

Note that any of these training courses can be tailored to your needs and delivered in-house.

EDANA is involved in maintaining and further developing the Nonwovens Standard Procedures (NWSP), in collaboration with INDA. The aim of the NWSP is to provide an up-to-date, common technical language for the entire nonwovens industry. This has resulted in a set of uniform procedures – accepted and understood everywhere – for determining the properties of nonwovens. Today there are nearly 100 methods, which are available free of charge to our members through the EDANA’s Member Portal.

Within the industry, EDANA monitors, coordinates and supports standardization activities both in ISO (the worldwide standardisation organisation) and CEN (the European standardisation organisation).

EDANA acts as a liaison member of the following Work Groups:
- ISO TC38/WG9 Textile – nonwovens
- ISO TC93/SC13/WG6 Personal protective clothing
- ISO TC173/SC3/WG2 Incontinence products
- ISO/TC 61/SC 14/WG2 Biodegradability
- ISO TC224/WG10 Flushable wipes
- CEN TC189 Geosynthetics
- CEN TC205/WG14 Surgical clothing and drapes
- CEN TC254 Flexible sheets for waterproofing
- ISO TC 338 menstrual products

EDANA is an Accredited Stakeholder Organisation to the EU’s Chemical Agency (ECHA) and other European forums and organisations. Maintaining and cultivating contacts with regulators at European, international and national level, as well as creating opportunities for dialogue with other associations and NGOs, is essential in delivering the best possible service to EDANA members.

Some organisations with whom EDANA is in regular contact:
- product-related: Cosmetics Europe, Euratex, MedTech Europe, AISE, regional + national associations and ad-hoc coalitions
- horizontal: CEFIC, the CheMI Platform.

Member services in the field of regulatory affairs include:
- Privileged and early access to information
- A weekly regulatory newsletter.

The monitoring, analyses and discussions allow us to provide input to public consultations and requests from the industry, regulators, and other stakeholders.

EDANA supports its members by acting as the eyes and ears of the industry and informing companies about regulatory initiatives in the pipeline. This involves carrying out regulatory analyses and proactively communicating on product safety with various stakeholders.

Another important aspect is monitoring and acting upon new developments in legislation for:
- Chemicals
  - REACH – Registration, Evaluation, Authorisation and Restriction of Chemicals
  - CLP – Classification, Labelling and Packaging of chemical substances and mixtures
- BPR – Biocidal Products Regulation
- POPS – Persistent Organic Pollutants
- Environment
- Food contact material legislation
- Products control legislation
  - Cosmetic Products
  - EU Ecolabel
  - Medical Devices
  - General Product Safety
- National and international regulation
- Other topics when needed.

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EDANA and its member companies engage with a very diverse set of stakeholders – including retailers, NGOs, other industry associations, and governments – to pro-actively address topics of interest for our industry and to ensure that member companies can operate in a sound and predictable environment.

EDANA's goals in this field are to:
- work together with partner organisations
- enable the sustained growth of the nonwovens and related industries
- support the expansion of EDANA’s activities into markets, applications, and segments of the supply chain for the benefit of all member companies.

EDANA initiates and supports efforts throughout the industry to achieve higher levels of environmental, social, and economic sustainability. On a day-to-day basis, EDANA supports its member companies by monitoring policy developments that directly or indirectly impact the industry, by raising awareness among member companies, by developing industry positions and guidelines, and by conducting lobbying actions and campaigns.

Examples of projects and activities:
- Product Category Rules for the environmental assessment of wipes
- Expert Workshops on Recycling, Rules of Origin, EU Policy and Trade
- Life Cycle Assessments on spunbond nonwovens for hygiene products, on baby diapers and incontinence products, and SAP
- Dedicated industry sustainability reporting
- Environmental claims guidelines
- Sustainability Report
- AHP waste to resource initiative
- Webinars on sustainability
- EU Ecolabel for AHPs
- EDANA Sustainability Forum

EDANA has several operational working groups – with expertise in sustainability – working on the continuous development and implementation of an ambitious sustainability strategy. This is reflected in detailed sustainability reporting, regular life cycle assessments on products and materials, and awareness raising on emerging sustainability topics through conferences, dedicated workshops and webinars.

EDANA, as the leading nonwovens trade association in Europe and in many parts of the world, plays a critical role in public affairs.

In the field of public affairs, EDANA strives to promote the interests of the nonwovens industry and related industries, and to ensure that they are accurately represented in the public debate and agenda. This involves engaging with policy makers, regulators, and other stakeholders to provide insights and perspectives on issues that are important to the nonwovens industry and beneficial for society.

EDANA works to explain to relevant stakeholders the benefits of nonwovens and to dispel any misconceptions that may exist about the industry and its products. The association conducts research, produces reports and publications, and participates in industry events to increase awareness and understanding of nonwovens.

EDANA acts as the voice of the nonwovens industry in providing industry data and feedback to the European policy development process.

Relevant legislative developments include:
- Single Use Plastics Directive
- Ecodesign for Sustainable Products Regulation
- Green Claims Directive
- Packaging and Packaging Waste Regulation
- REACH restrictions: childcare articles, microplastics, etc.

To achieve this, EDANA gathers its members’ public affairs experts in an advocacy working group. Based on the input and expertise from other relevant EDANA working groups (such as the sustainability groups) public affairs positions and strategies are developed and carried out.

EDANA also aims to represent its members views in public affairs at a national level. A strong local presence enables EDANA to:
- establish a good working relationship with local representatives
- gather direct and relevant intelligence on member states positions on key topics
- build national outreach plans to shape a coherent EU legislation framework.

Currently EDANA has established local advocacy working groups in Spain and the UK. Others are in development.

EDANA remains closely connected with other trade associations around the world to ensure common approaches to global industry issues.
EDANA, through its marketing and communications activities, raises awareness and understanding of the industry’s products and their benefits to society by:

- maintaining a set of communications materials on functional or application areas – and the broader nonwovens industry – highlighting the benefits of nonwovens including specific product sectors such as hygiene, medical, wipes, filtration, automotive, geotextiles and other durable applications
- its presence at tradeshows
- advertising in trade press.

EDANA acts as a media spokesperson and manages both proactive and reactive communications statements towards media and regulators alike, speaking with a clear and consistent voice.

Via the EDANA website, the member portal, newsletters, press releases and social networks, the team shares information with members, providing relevant and valuable information and data about EDANA activities and the industry.

For the benefit of our member companies and the industry, EDANA creates, promotes, and hosts conferences and forums in various product sectors and geographies, providing a safe networking environment and a global outreach.

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To contribute to the successful education of the industry’s current and future talent, as well as to contribute to your further skills and knowledge development, EDANA offers a complete cycle of nonwovens training courses in partnership with CETI.

The Nonwovens Learning Cycle™, a rich and dense programme based on a vast legacy of knowledge and information exchange, is brought to you by EDANA and its partners, including industry-bred co-tutors, companies, and research centres.

**Absorbent Hygiene Products training courses**

EDANA offers a two-day training course in Brussels on nonwovens hygiene applications. Participants learn from experts about the product range, the components and raw materials, the SAP, the adhesives, the manufacturing technologies, and get to create their own diaper.

**Fundamentals in Filtration**

EDANA offers a two-day training course in Brussels on fundamentals in filtration through the use of nonwovens. Participants learn from experts about filtration theory, filter media characteristics, indoor and transportation applications, nonwovens technologies and converting of filter media.
COMING SOON
TWO NEW EDANA FORUMS

Over the next two years, we are launching two new forums.

These will be great platforms for learning, networking, and exchanging opinions with peers as we explore the role that nonwovens play in our world. Featuring live presentations followed by dynamic Q&A sessions, panel discussions, and workshops with keynote speakers, participants will have a seat at the table in debating and creating the future of nonwovens.

While in essence the forums will follow the same interactive approach, each will have its own DNA:

EDANA Innovation Forum
Is a new event that evolved from the combination of the International Nonwovens Symposium (INS) and the Nonwovens Innovation Academy (NIA).

The EDANA Innovation Forum will be an experience, rather than a conference including visits and inspirational activities during this two-day event.

The first day will feature presentations from experts on innovative products, materials, and technologies from across all nonwovens applications. The programme will include an excursion and allow plenty of time for discussion and networking.

The programme for the second day will focus on young professionals, with exciting presentations and activities. The aim is to gather an interdisciplinary group of relatively young academics, students, researchers, scientists and nonwovens professionals across all sectors.

EDANA Sustainability Forum
Taking place in Brussels, this forum was born out of and will replace the Circular Nonwovens Forum.

This new event will cover all relevant sustainability topics for the nonwovens industry: natural raw materials, consumer expectations, circularity, bioeconomy, and much more.

It will include Q&A sessions, panel debates, and roundtable discussions with some of the keynote speakers. Attendees will have the opportunity to connect with peers to address challenges and collectively find opportunities to accelerate the industry’s sustainability pathway.

This 3-day forum will host diverse stakeholders, including NGOs, companies operating in all nonwovens sectors, and European regulators and legislators, offering them all a platform to share perspectives on how to achieve a net-positive impact for nonwovens. On the third day, attendees will have the possibility to visit the European Parliament.

HYGIENE & PERSONAL CARE

OUTLOOK™, the world’s premier nonwovens personal care and hygiene products conference offers a diverse and relevant programme with multiple networking opportunities for all players in the absorbent hygiene products, personal care and wet wipes supply chains.

The programme features updates on market growth and opportunities, innovations, technological developments and information on regulatory activities. It is also renowned as a first-class, time-saving and cost-effective platform for networking and developing new contacts and business opportunities.

OUTLOOK™ attracts over 500 middle-to senior management attendees from the whole personal care supply chain.

Building on the success of this conference and by popular demand from the industry, the same formula was exported to Asia, India, and new in 2024, the Middle East and North Africa. These regional conferences typically attract over 250 participants.

The OUTLOOK™ Awards honours innovative products and services made by or for the Asia Pacific or the Indian market.

OUTLOOK™ Asia Award
OUTLOOK™ India Award

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FILTRATION

FILTREX™ is a two-day conference featuring a tabletop exhibition that supports the expected market growth for nonwovens filtration.

Originally organised in Europe, FILTREX was exported to Asia and India by request from our members, in order to help them create new business opportunities and to expand their networks beyond European borders. In India, EDANA co-organises the event with BCH, in Asia with CNTA and CFS; the two Chinese associations representing nonwovens and filtration respectively.

It provides a must-attend forum for filtration professionals to share information and new developments, and to meet and do business.

Typically, the 200 participants are managers and technical specialists from the producers of all types of filter media, as well as converters of media, raw material suppliers, measuring equipment manufacturers, laboratories and research institutions.

GEOSYNTHETICS

The EurAsian Geosynthetics Symposium is dedicated to delivering the latest insights and intelligence about woven and nonwoven geosynthetics in Europe and Asia. It is a unique event of its kind and of interest to the whole geotextiles supply chain.

The two-day conference includes tabletop displays for local and international companies to showcase their products and services.

This event is co-organised by CNITA, the China Nonwovens & Industrial Textiles Association, and EDANA.
With increasing oil prices, climate change, CO$_2$ regulations, and building regulation codes on fire resistance, nonwovens are providing cost-effective and efficient solutions to building and construction challenges.

The main activities for this sector are:
- the promotion and awareness raising of nonwovens construction products
- to provide dialogue opportunities and coordinate activities with relevant authorities, institutions, and organizations
- to provide non-competitive information about the industry.

IMPERVIUS® is a conference specially aimed at professionals in the waterproofing bituminous membranes sectors.

The waterproofing bituminous membranes sector totalled in 2017 an estimated production of 755 million sqm in Western Europe. To support this growing market and demand, EDANA introduced a brand-new conference in 2019 focusing on the production of waterproofing bituminous membranes.

This 2-day conference is designed to offer great insights, best practices and information on market trends, regulatory and technical topics, environmental aspects such as circular economy, as well as potential issues that could affect the whole supply chain.
The EDANA Stewardship Programme for Absorbent Hygiene Products (AHPs) is a voluntary programme that builds on a series of voluntary initiatives under EDANA’s sustainability vision for the nonwovens industry to provide transparency and reassurance for consumers regarding trace levels of impurities found in AHPs.

Signatories to the programme undertake:
- to monitor the presence of a defined list of trace chemicals in AHPs
- to take action to ensure that they do not exceed agreed guidance values (these guidance values are lower than those required by existing EU and national legislation)
- to reinforce transparency by publishing product composition to enable consumers to make informed choices
- to take part in communication activities across the EU to further enhance consumer understanding of trace level impurities.

Quality and Audit Programme (QAP)
Within the supply chain of absorbent hygiene products many quality audits are being conducted on an ongoing basis. There are multiple quality standards out there and multiple companies may unintentionally duplicate the audit of a single supplier. This audit system can be improved by creating a harmonised standard and removing redundant audits. The QAP is a quality, auditing and certification programme based on a harmonised quality standard.

AUTOMOTIVE

EDANA’s approach to automotive nonwovens differs from other sectors due to the specificities of the automotive market.

The main activities for this sector are:
- the promotion of automotive nonwovens:
  - through dedicated marketing materials
  - where possible, a general presentation on nonwovens in automobiles at automotive and related conferences, or during trade shows
- the distribution of a leaflet regrouping all relevant EDANA members and what they produce for the car, in all visited automotive and related events as well as to all automotive contacts
- networking with associations active in the automotive market.
- the stimulation of knowledge sharing and network building:
  - once a year, a members only workshop organised with speakers from the automotive industry
  - a planned activity for the future is to hold an automotive “speed dating” event, to bring EDANA members together with representatives of Tier1 and Tier2 suppliers and OEM interested in nonwovens applications.

SPECIFIC PROJECTS FOR AHPs

The EDANA Stewardship Programme for Absorbent Hygiene Products

Within the supply chain of absorbent hygiene products many quality audits are being conducted on an ongoing basis. There are multiple quality standards out there and multiple companies may unintentionally duplicate the audit of a single supplier. This audit system can be improved by creating a harmonised standard and removing redundant audits. The QAP is a quality, auditing and certification programme based on a harmonised quality standard.

Automotive

EDANA’s approach to automotive nonwovens differs from other sectors due to the specificities of the automotive market.

The main activities for this sector are:

- the promotion of automotive nonwovens:
  - through dedicated marketing materials
  - where possible, a general presentation on nonwovens in automobiles at automotive and related conferences, or during trade shows
  - the distribution of a leaflet regrouping all relevant EDANA members and what they produce for the car, in all visited automotive and related events as well as to all automotive contacts
  - networking with associations active in the automotive market.

- the stimulation of knowledge sharing and network building:
  - once a year, a members only workshop organised with speakers from the automotive industry
  - a planned activity for the future is to hold an automotive “speed dating” event, to bring EDANA members together with representatives of Tier1 and Tier2 suppliers and OEM interested in nonwovens applications.

SPECIFIC PROJECTS FOR AHPs

The EDANA Stewardship Programme for Absorbent Hygiene Products (AHPs) is a voluntary programme that builds on a series of voluntary initiatives under EDANA’s sustainability vision for the nonwovens industry to provide transparency and reassurance for consumers regarding trace levels of impurities found in AHPs.

Signatories to the programme undertake:
- to monitor the presence of a defined list of trace chemicals in AHPs
- to take action to ensure that they do not exceed agreed guidance values (these guidance values are lower than those required by existing EU and national legislation)
- to reinforce transparency by publishing product composition to enable consumers to make informed choices
- to take part in communication activities across the EU to further enhance consumer understanding of trace level impurities.

Quality and Audit Programme (QAP)
Within the supply chain of absorbent hygiene products many quality audits are being conducted on an ongoing basis. There are multiple quality standards out there and multiple companies may unintentionally duplicate the audit of a single supplier. This audit system can be improved by creating a harmonised standard and removing redundant audits. The QAP is a quality, auditing and certification programme based on a harmonised quality standard.
EDANA organises workshops and webinars for its members on a wide selection of topics affecting the nonwovens and related industries.

The workshops take place in Brussels at the EDANA office and can accommodate up to 50 participants. They feature experts who present the latest updates, food for thought, and innovative ideas, and provide ample room for questions and debate as well as effective networking.

EDANA has organised the following workshops and webinars:

**Workshops**
- Vision System
- Indian Market for Absorbent Hygiene Products
- EDANA SME Forum
- Global Nonwovens Markets & Trade
- REACH
- Environmental Claims on Renewable Raw Materials
- Nonwovens Definition
- EU Legislation
- Recycling Nonwovens and Related Products: Current Developments and Future Opportunities
- Rules of Origin
- Automotive Nonwovens
- Construction
- LCA

**Webinars**
- Sustainability Expert webinars
- Safety and Regulatory Supply Chain Information for Absorbent Hygiene Products
- Biocides Regulation

**Intro Sessions**
EDANA also organises an “Open Day”, during which EDANA staff present member representatives and prospective members with a detailed overview of the association’s services, activities, and support to the industry. This is part of our ongoing efforts to get to know our members better and to ensure that they are continuously informed of our services and activities, so as to help them make the best possible use of their membership.

**Nonwovens, you say? Campaign**

Nonwovens, you say? was an exciting campaign run by EDANA that put the spotlight on:
- the many benefits of nonwovens
- the industry’s efforts and best practices in sustainability
- the innovation capacity and potential of nonwovens.

For more information, testimonials and stories check:
- www.nonwovensyousay.eu
- www.linkedin.com/company/edana
- www.twitter.com/EdanaNonwovens
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Since 1974, EDANA has been the owner and co-organiser of INDEX™.

INDEX™ is the largest global meeting place for the nonwovens market, its suppliers, and customers. Industry professionals from around the world come together to seek competitive insights, learn about the latest technologies, and network.

Attendees have four days to discover new commercial opportunities, identify new markets and applications, and exchange experiences with like-minded professionals, focusing exclusively on the very best that the nonwovens and related industries have to offer.

The show is an in-person event, however we use a virtual platform, to allow people to connect remotely and engage in quality discussions and interactions with exhibitors, have live meetings, and also get to watch the seminars and other presentations.

Save the date!

HOW TO BECOME AN EDANA MEMBER

TO BECOME A MEMBER, you may either complete the online membership application form on the EDANA website (www.edana.org) or contact giovanna.merola@edana.org.

EDANA will revert to you with a tailored membership offer. Membership fees are calculated based on your annual turnover in relation to nonwovens (confidentially disclosed to the EDANA management only).

Upon payment of your first year’s annual fee:
• you will receive a membership certificate
• your company and its activities will be listed on our website’s supplier filterable members list and the interactive map
• you will be featured in the EDANA magazine’s new members spotlight
• you can start taking advantage of the numerous other benefits that your EDANA membership offers you, including:
  – participation in relevant working groups
  – discounts at EDANA events and for EDANA’s publications
  – a full copy of the Nonwovens Standard Procedures
  – access to the members portal
  – use of the EDANA Statistics app
  – access to the annual European statistics.
The EDANA Board of Governors is responsible for guiding EDANA’s work and approving its policies, priorities, and programmes. It meets three times a year.

EDANA’s Board of Governors is composed of senior executives from member companies, based in different countries, and representing different sectors of the nonwovens industry.

EDANA’s Board of Governors is elected or re-elected at the Annual General Meeting by the member companies.

The Officers of the association consist of the Chair, Vice-Chairs, the Treasurer and the General Manager.

To see the current composition of EDANA’s Board, visit [link].