

Absorbent Hygiene Products Working Group Terms of Reference

What is the Absorbent Hygiene Products Working Group?

The Absorbent Hygiene Products Working Group consists of member companies of EDANA active in the absorbent hygiene products global market. The products represented are baby diapers, feminine sanitary protection and absorbent incontinence care products.

Objectives

- To be recognised as the voice of industry on all issues relevant to Absorbent Hygiene Products
- Promote the industry and be sought out for positions and high quality information
- Provide non-competitive information about the industry
- Provide dialogue opportunities and coordinate activities with relevant authorities, institutions and organisations
- Promote an adequate reimbursement model for incontinence care products

Who should attend?

Every EDANA member company with experience in manufacturing and/or placing absorbent hygiene products on the market, can appoint one or more representatives to participate in this Working Group.

Participation in a group is subject to the EDANA guidelines.

Benefits/deliverables

- Enhanced public awareness about the uses and benefits of absorbent hygiene products for all age groups
- Influence on public affairs activities for product related issues
- Outreach to external stakeholders
- Updates on policy and legislative developments
- Position papers, reports, guidelines and scientific documents on absorbent hygiene products

Chairperson

- **Maria Hatzis** | Johnson & Johnson (United Kingdom)
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