

# Circular Economy for Personal and Healthcare Working Group

## Terms of Reference

### **What is the Circular Economy for personal and healthcare Working Group?**

This Working Group consists of representatives with expertise in sustainability, of EDANA member companies active in the personal and healthcare products area. It is established to manage all activities related to promote circularity, in collaboration with relevant stakeholders. The activities of the Working Group are in line with the EDANA Sustainability Vision pillars sustainable supply chain and responsible end-of-life. The products covered include wet wipes, medical devices and absorbent hygiene products.

### **Objectives**

- Promote the nonwovens industry as represented by EDANA as a credible party in finding effective circular economy solutions for AHP
- Lead industry dialogues with stakeholders on:
  - The support to integrated waste management and circular economy policies on a local or regional basis as they apply to AHP
  - AHP waste in markets with inadequate waste management solutions and infrastructure, thereby supporting a responsible growth in these markets
- Provide industry guidance with relevant tools and information in support to their stakeholder relations on the circular economy related to AHP
- Help EDANA build appropriate database and knowledge accordingly, to be put at members' disposal
- Support other EDANA groups and partner associations in issue management

### **Who should attend?**

Experts on circular economy and waste management from EDANA Member companies active as converters of wet wipes, medical devices and absorbent hygiene products (baby diapers, feminine care products and incontinence care products), and any relevant member company in the sector's supply chain.

Participation in a group is subject to the EDANA guidelines.

### **Benefits/deliverables**

- Direct and indirect benefits of creating and enhancing a positive relationship with relevant stakeholders (e.g., authorities, NGOs, waste management industry) on circular economy regulatory or communication topics related to nonwoven personal and h
- Positive image of an industry taking proactive action beyond regulatory pressure by contributing to help solve a key social, economic and environmental challenge
- Reports with key facts (waste technologies, infrastructure, societal insights, legislative landscape etc.), and best practices
- Understanding of most current and relevant consumer and social sustainability insights
- Action plan and recommendations for industry

- Guidance based on the identification of most advanced and suitable model(s) to achieve an efficient waste infrastructure as basis for developing countries to improve their waste management
- Toolkit for EDANA members to foster “entrepreneurial drive” to step in and step up their engagement in this area with specific actions to take on the ground
- Leverage industry to engage in constructive partnership on key legislative developments relative to AHP treatment
- Contributing to the development of the EDANA competence centre on Sustainability

#### Chairperson

- Ioannis Hatzopoulos, Procter & Gamble  
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