

Circular Economy Working Group

Terms of Reference

What is the Circular Economy Working Group?

The Circular Economy Working Group consists of member companies of EDANA and was established to manage all activities related to promote circularity, in collaboration with relevant stakeholders, for single-use absorbent hygiene products and provide strategic guidance to EDANA on these matters.

Objectives

- Promote the nonwovens industry as a credible party in finding effective circular economy solutions for AHP
- Lead industry dialogues with stakeholders on:
 - The support to integrated waste management and circular economy policies on a local or regional basis as they apply to AHP
 - AHP waste in markets with inadequate waste management solutions and infrastructure, thereby supporting a responsible growth in these markets
- Provide industry guidance with relevant tools and information in support to their stakeholder relations on the circular economy related to AHP
- Issue Management support to other EDANA groups and partner associations

Who should attend?

Experts on circular economy and waste management from EDANA Member companies active as converters of absorbent hygiene products (baby diapers, feminine care products and incontinence care products) and wet wipes, and any relevant member company in the sector's supply chain.

Participation in a group is subject to the EDANA guidelines.

Benefits/deliverables

- Direct and indirect benefits of a creating and enhancing positive relationship with relevant stakeholders (e.g., authorities, NGOs, waste management industry) on circular economy regulatory or communication topics related to absorbent hygiene products
- Positive image of an industry taking proactive action beyond regulatory pressure by contributing to help solve a key social, economic and environmental challenge
- Reports with key facts (waste technologies, infrastructure, societal insights, legislative landscape etc.), and best practices
- Understanding of most current and relevant consumer and social sustainability insights
- Action plan and recommendations for industry
- Guidance based on the identification of most advanced and suitable model(s) to achieve an efficient waste infrastructure as basis for developing countries to improve their waste management
- Toolkit for EDANA members to foster “entrepreneurial drive” to step in and step up their engagement in this area with specific actions to take on the ground
- Leverage industry to engage in constructive partnership on key legislative developments relative to AHP treatment

Related Groups

This group operates within the remit of the Product Stewardship Steering Group.

Chairperson

- **Ioannis Hatzopoulos**, Procter & Gamble (Germany)
hatzopoulos.i@pg.com

Contact EDANA

Gil Stevens

External Relations & Sustainability Director

T + 32 2-740 18 25

E Gil.stevens@edana.org

Christelle Tuncki

External Relations & Sustainability Coordinator

T + 32 2-740 18 20

E christelle.tuncki@edana.org

EDANA

Avenue Herrmann-Debroux,
46

1160 Brussels – Belgium

T + 32 (0)2 734 93 10 F

+ 32 (0)2 733 35 18

www.edana.org