What is the Sustainability for nonwoven durable applications Working Group? This Working Group consists of representatives with expertise in sustainability of EDANA member companies active in durable/industrial nonwovens applications. It is established to manage all activities related to sustainability, including circular economy aspects, in line with the EDANA Sustainability Vision. The products covered include all nonwoven durable applications such as e.g. agriculture, automotive, construction, filtration and geotextiles.

Objectives
- Provide technical, sustainability & environmental expertise on key topics, identified in the four pillars of the EDANA Sustainability Vision e.g. recycled content, renewable materials, life-cycle assessment and carbon footprint, energy efficiency, renewable energy, resource optimization, product waste minimization, transparent communication and labelling, waste management and adoption of circular economy principles.
- Facilitate EDANA members in the development of their own sustainability strategies
- Issues management support to other EDANA groups and partner associations
- Promote the value and sustainability benefits of nonwovens and related products

Who should attend?
Experts in sustainability and environmental matters from EDANA Member companies active as producers or converters of nonwovens in durable/industrial applications and any relevant member company in the sector’s supply chain.

Participation in a group is subject to the EDANA guidelines.

Benefits/deliverables
- Communication materials to promote the sustainability benefits of nonwovens and related products
- Industry positioning / messaging
- Working relationships with and representation towards relevant external stakeholders
- Review of relevant position papers & other materials for usability & alignment
- Assistance to help EDANA anticipate public interest issues / reactions in the field of sustainability
- A forum for other EDANA groups to address their interest / priorities / questions on sustainability
- Contributing to the development of the EDANA competence centre on Sustainability

Related Groups
This group operates within the remit of the Sustainability Steering Group.
Chairperson
*TO BE APPOINTED
- Name, Company
  E-mail:
  term

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