

# Sustainability for Personal and Healthcare Working Group

## Terms of Reference

(November 2020)

### **What is the Sustainability for personal and healthcare Working Group?**

This Working Group consists of representatives with expertise in sustainability, of EDANA member companies active in the personal and healthcare products area. It is established to manage all activities related to sustainability and environmental matters, in line with the EDANA Sustainability Vision pillars eco-efficiency and building trust. The products covered include wet wipes, medical devices and absorbent hygiene products.

### **Objectives**

- Provide technical, sustainability & environmental expertise on key topics, identified in the EDANA Sustainability Vision pillars eco-efficiency and building trust e.g. Life-cycle assessment and carbon footprint, energy efficiency, renewable energy, resource optimization, product waste minimization, transparent communication and labelling.
- Support EDANA members in the development of their own sustainability strategies
- Support other EDANA groups and partner associations in issue management
- Promote the value and sustainability benefits of nonwovens and related products

### **Who should attend?**

Experts in sustainability and environmental matters from EDANA Member companies active as converters of wet wipes, medical devices and absorbent hygiene products (baby diapers, feminine care products and incontinence care products), and any relevant member company in the sector's supply chain.

Participation in a group is subject to the EDANA guidelines.

### **Benefits/deliverables**

- Communication materials to promote the sustainability benefits of nonwovens and related products
- Industry positioning / messaging
- Working relationships with and representation towards relevant external stakeholders
- Review of relevant position papers & other materials for usability & alignment
- Assistance to help EDANA anticipate public interest issues / reactions in the field of sustainability
- A forum for other EDANA groups to address their interest / priorities / questions on sustainability
- Contributing to the development of the EDANA competence centre on Sustainability

### **Related Groups**

This group operates within the remit of the Sustainability Steering Group.

## Chairperson

- Peter Bartsch, Lenzing  
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Term: Nov. 2020 to Nov. 2022

## Contact EDANA

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