What is the Wet Wipes Working group?
The Wet Wipes Working Group consists of member companies of EDANA, who are involved in the nonwoven wet wipes product supply chain.

The products represented include personal care wipes (baby, cosmetic and hygiene wipes), household and cleaning wipes, automotive, pet and other categories of wipes that serve a single-use cleaning or hygiene function.

Objectives
This group contributes to and is heard effectively wherever there is public discussion about its products.

The Wet Wipes Working Group aims to:

- Play a role in lobbying stakeholders and influencing standardisation activities relating to wet wipes products
- Monitor, share and consider best approaches to regulatory developments relevant to our products and industry (e.g. REACH, the Cosmetic Products Regulation and Biocidal Products Regulation)
- Identify opportunities and threats to the industry and seek to meet or manage the consequences, e.g. regulatory and environmental topics
- Provide dialogue opportunities with relevant European and national authorities, institutions and other associations
- Liaise with other EDANA groups for mutual benefit
- Encourage participation from across the full supply chain so that the group is fully representative of the wet wipes industry

Who should attend?
Every EDANA member company who is involved in the wet wipes supply chain can appoint one or more representatives to participate in this Working Group.

Participation in a group is subject to the EDANA guidelines.

Benefits/deliverables
- Members gain early insights into regulatory and legislative activities to ensure their product developments are in line with requirements
- Direct access to Cosmetics Europe and national associations via EDANA’s membership
- Networking opportunities with your peers in the wet wipes category
- Members benefit from the support of EDANA when difficult situations arise, which allows the wet wipe industry to respond as a single group
- Provides a forum for news and external developments to be shared between members
- Companies are made aware of new activities, or involved in ongoing campaigns, either in specific countries, or across regions
Related Groups
This group operates within the remit of the Personal and Healthcare Steering Group.

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