Cradle to Cradle: shifting to a circular economy

EDANA Sustainability expert webinars
This series of webinars highlights specific topics covered in one the four pillars of the EDANA Sustainability Vision. They were created to help the nonwovens industry in understanding and processing the abundant information available to strive towards more and viable sustainability solutions.

Previous webinars on Responsible end-of-life: Chemical recycling in Europe – Pyrolysis - the enabler of chemical recycling of plastic waste, and Eco-efficiency: Science based targets as foundation of future-proof climate strategies, attracted hundreds of participants.

WEBINAR 3  Tuesday 25th October (14h-15h30 CET)

14:00 > 14:05  OPENING AND WELCOME
Gil Stevens, External Relations & Sustainability Director, EDANA (Belgium)

14:05 – 14:45  HOW CAN CRADLE TO CRADLE EMPOWER A SHIFT TO A CIRCULAR ECONOMY
- How does Cradle to Cradle fit in the move towards circular economy
- C2C institute
- Introduction to the C2C standard

Nienke Steen, Global Lead Apparel, Textiles and Footwear - Cradle to Cradle Products Innovation Institute (Netherlands)

14:45 – 15:25  HOW DO COMPANIES BRING CRADLE TO CRADLE TO LIFE?
- What is Cradle to Cradle Certified®?
- Steps to reach the certification

Kristof Debrabandere, Coordinator Cradle to Cradle Platform (Belgium)

14:45 – 15:25  QUESTIONS & ANSWERS

15:25 – 15:30  CLOSING WORDS

Upcoming Webinars
Upcoming webinars will take place in December 2022 & February 2023. Stay tuned!