

# OUTLOOK<sup>26</sup>

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Discover our  
**EXHIBITION &  
SPONSORSHIP**  
opportunities

**22-24 September 2026**

**Hotel Miragem - Cascais - Portugal**

Exhibition opportunity	Pricing		
<b>Exhibition Booth</b> (incl. 1 free pass for conference & networking activities)	<b>Standard</b>  <b>Premium</b>	<b>Member</b> 4.000€  5.100€	<b>Non-Member</b> 5.000€  6.100€
Sponsorship opportunity	Pricing		
<b>Badges printing kiosks</b>	Member price: 3.000€ Non-member price: 4.200€		
<b>Wi-Fi</b>	Member price: 3.000€ Non-member price: 4.200€		
<b>Permanent Coffee stations</b>	Day 1 or DAY 2: Member price: 2.500€ Non-member price: 3.500€  Day 3 (half-day): Member price: 1.200€ Non-member price: 1.900€		
<b>Cocktail evenings</b>	Cocktail Day 1 or Cocktail DAY 2  Member price: 4.500€ Non-member price: 5.500€		

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# Exhibition opportunity

Don't miss the chance to stand out at **OUTLOOK™ 2026!**

Like last year, we are offering two exclusive booth options to showcase your brand and connect directly with industry leaders.

Whether you choose a **Standard Booth** for professional engagement or a **Premium Booth** with a private meeting space, both options provide high visibility, allowing your brand to shine and maximize its presence at this prestigious event.

**Only 20 booths are available:**

- **15 standard booths**
- **5 premium booths**

**1 free pass to attend the conference and all networking activities is included in the price.**

This year, the exhibition area is located in the “Galeria”, the foyer of the OUTLOOK™ plenary room on the first floor. All networking breaks will take place in the exhibition area.

If you have any questions please contact [delphine.rens@edana.org](mailto:delphine.rens@edana.org)



# Standard Exhibition Booth

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**Member price: 4.000€**

**Non-member price: 5.000€**

# Standard Exhibition booth

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**01**

1 pass with free access to attend the conference and all networking activities, including both cocktails

**02**

A booth including a desk, 2 chairs, electricity with 1 multisolet, and a backdrop which can be personalised

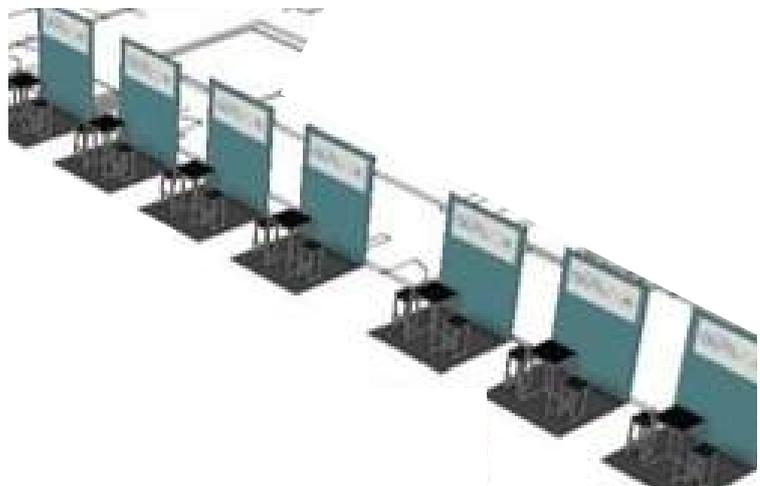
**03**

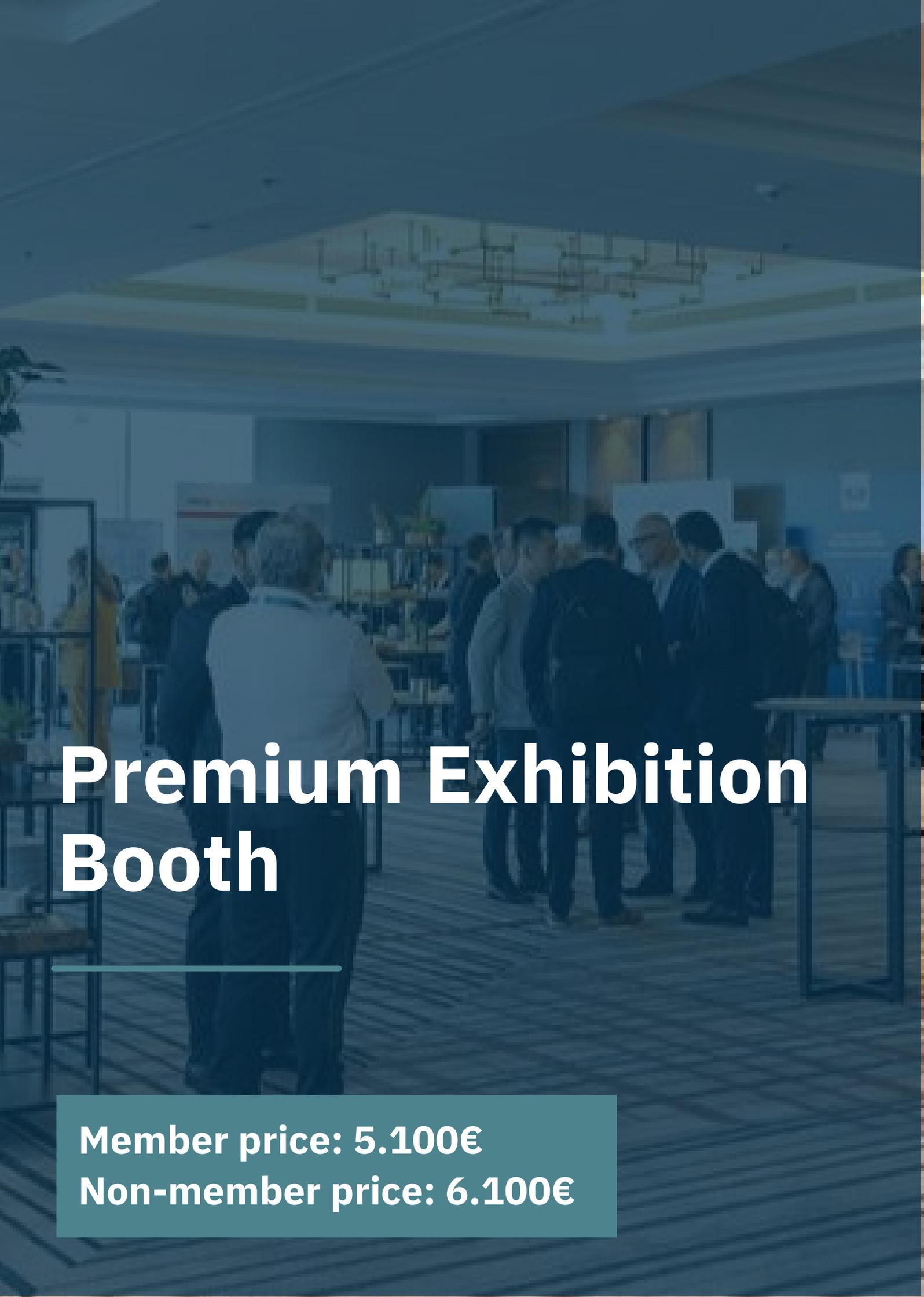
Lunches and coffee breaks will be organised in the exhibition area

**04**

Exhibitor recognition in pre-event marketing and during the event, on the EDANA app, on the event website, and through other communication channels wherever appropriate

**Availability:** 15 booths





# Premium Exhibition Booth

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**Member price: 5.100€**

**Non-member price: 6.100€**

# Premium Exhibition booth

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**01**

1 pass with free access to attend the conference and all networking activities

**02**

A booth including a dedicated meeting space behind the backdrop, a desk, 2 chairs, electricity with 1 multiset, and a backdrop which can be personalised

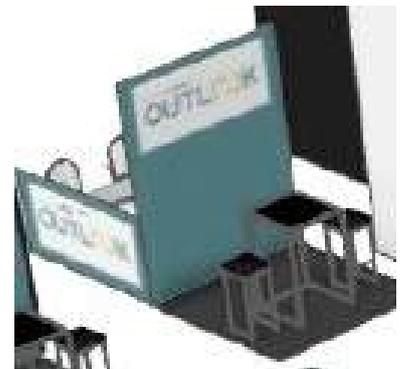
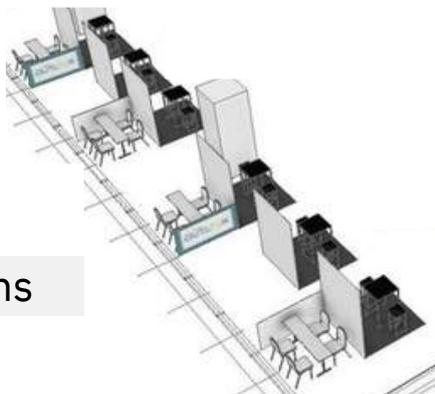
**03**

Lunches, coffee breaks and the cocktail party on the first evening will be organised in the exhibition area

**04**

Exhibitor recognition in pre-event marketing and during the event, on the EDANA app, on the event website, and through other communication channels wherever appropriate

**Availability:** 5 booths



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# Sponsorship opportunity

**OUTLOOK™ 2026** offers an **exclusive opportunity to make your brand shine!**

These high-visibility sponsorships are powerful, cost-effective solutions for increasing your presence and standing out from the crowd.

By becoming a sponsor for this event, you'll be aligning your brand with a conference that has consistently delivered valuable insights, networking opportunities, and a strong sense of community.

Therefore don't wait to reach out to enjoy these exclusive opportunities.

If you have any questions, please contact [delphine.rens@edana.org](mailto:delphine.rens@edana.org)



# Badge printing kiosks

**Member price: 3.000€**  
**Non-member price: 4.000€**

# Badge printing kiosks

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Imagine your brand showcased on our **3 personalized kiosks**, ensuring maximum visibility every time participants register and print their badges.

**01**

Each participant will stop at these kiosks upon arrival to print their badge. These will be located throughout the conference in the Galeria, where all networking breaks take place.

**02**

Each badge printing kiosk can be personalized (3 kiosks in total)

**03**

Company logo included on event printed materials (floorplan, conference programme)

**04**

Sponsor recognition in pre-event marketing, on the EDANA app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate





# Wi-Fi

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**Member price: 3.000€**

**Non-member price: 4.000€**

# Wi-Fi

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In today's connected world, this sponsorship provides a priceless opportunity to keep your brand front and center for every attendee.

**01**

Personalised username and password to access Wi-Fi

**02**

Your personalised username and password printed on event materials (floorplan, conference programme, and Wi-Fi and app information).

**03**

Company logo included on event printed materials (floorplan, conference programme)

**04**

Sponsor recognition in pre-event marketing and during the event, on the EDANA app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate



# Permanent Coffee Stations Day 1 or DAY 2

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**Member price: 2.500€**

**Non-member price: 3.500€**

**Day 3**

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**Member price: 1.200€**

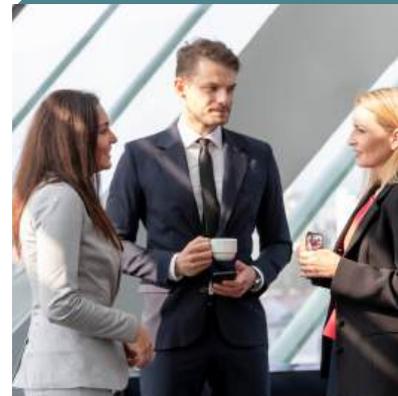
**Non-member price: 1.900€**

# Permanent Coffee Stations

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Everyone needs a boost to stay energized. Be the source of that energy by sponsoring our coffee station, keeping attendees refreshed throughout the day while showcasing your brand prominently.

- 01** Enhance your brand visibility by sponsoring coffee stations available throughout the day in the exhibition area
- 02** Signs with company logo on catering stations. Opportunity to include branded items such as napkins, chocolates, or biscuits
- 03** Showcase your brand by displaying a banner or similar temporary display
- 04** Company logo included on event printed materials (floorplan, conference programme)
- 05** Sponsor recognition in pre-event marketing and during the event, on the EDANA app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate



A rooftop lounge at night with a city skyline in the background. The scene is illuminated by warm city lights and a large, glowing dome structure in the distance. People are seen socializing and taking photos. The foreground features modern, colorful furniture including blue and purple armchairs and ottomans, and a white cube table. The overall atmosphere is sophisticated and social.

# Cocktail evenings

**Member price: 4.500€**  
**Non-member price: 5.500€**

# Cocktail evenings

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Host an exclusive cocktail reception on either the first or second day of the conference, featuring impactful on-site branding and opportunities to showcase your company and products.

**01**

A 3-hour cocktail evening featuring food, drinks and music

**02**

Signage with company logo/flyers on high cocktail tables stations. Opportunity to welcome attendees and to include branded items such as napkins, chocolates, or delegate giveaways, roll-ups

**03**

Company logo included on event printed materials (floorplan, conference programme)

**04**

Sponsor recognition in pre-event marketing and during the event on the EDANA app, on the event website, on the screen in the conference room, and through other communication channels wherever appropriate



# Cocktail evenings

## DAY 1

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On the first day, the cocktail will take place at the conference hotel, by the pool, with a breathtaking views of the Atlantic Ocean, Cascais Bay and the Marina, in a setting that reflects all the beauty and light of the Lisbon coast.



# Cocktail evenings

## DAY 2

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On the second day, the cocktail will take place at the Valverde Sintra Palácio de Seteais which is an authentic 18th-century palace located in Sintra, a UNESCO World Heritage site, offering privileged views over the surrounding hills and the sea.

