

CONFERENCE SCHEDULE & ACTIVITIES

Day 1 Wednesday 8 December 2026

- 08.30 Opening of the registration desk - Welcome Coffee
- 09.30 Welcome words
- 09.45 Keynote presentation
- 10.45 Networking break
- 11.15 Session 1 - Setting the Course: Sustainability, Policy and the Future of the Nonwovens Industry
- 11.35 Session 2 - Sustainable Innovation - Rethinking Nonwovens
- 12.35 Networking lunch
- 14.00 Session 3 - Panel Discussions
- 14.40 Session 4 - Sustainability in Durables
- 16.00 Wrap-up of the day
- 18.30 Evening Cocktail at the Musée Magritte

Day 2 Thursday 9 December 2026

- 08.30 Opening of the registration desk - Welcome Coffee
 - 09.00 Keynote presentation
 - 10.00 Networking break
 - 10.30 Session 5 - Lessons in Circularity: Reimagining Single-Use Nonwovens
 - 12.00 Networking lunch
 - 13.00 Session 6 - Panel Discussion - From Ambition to Action: Enabling Systemic Circularity in Nonwovens
 - 13.30 Session 7 - Green Claims, Greenhushing and Reputation Risk
 - 14.50 Closing words
 - 15.00 Farewell coffee
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PROGRAMME



DAY 1 | 8 December 2026

08.30 - 17.00 REGISTRATION DESK OPEN

08.30 - 09.30 WELCOME COFFEE

09.30 - 09.45 OPENING & WELCOME ADDRESS

09.45 - 10.30 KEYNOTE SPEECH (TBD)

11.00 - 11.30 COFFEE BREAK

11.15 - 11.35 SESSION 1

Setting the Course: Sustainability, Policy and the Future of the Nonwovens Industry

How is the nonwovens industry navigating an increasingly complex sustainability and policy landscape? In this opening session, EDANA sets the strategic scene — outlining the priorities, challenges, and road ahead for the sector in 2026 and beyond.

11.35 - 12.35 SESSION 2

Sustainable innovation - Rethinking Nonwovens

Innovation isn't just about what's new it's about rethinking what we already know. This session explores how the nonwovens industry is reimagining materials, processes, and products to deliver top performance while meeting the needs of people and the planet.

From bold ideas to practical breakthroughs, this session puts sustainable innovation at the center of the conversation, because the future of nonwovens depends on our ability to evolve.

Confirmed speaker:



Regenerative Circularity: From Waste to Resource—Scaling Impact in Nonwovens

Prabhat Mishra, Director for Sustainability - Nonwovens

12.35 - 14.00

LUNCH BREAK

14.00 - 14.40

SESSION 3

Panel discussions

14.40 - 16.00

SESSION 4

Sustainability in Durables

From the walls of a building to the engine of a car. From the filter cleaning your air to the sole of your running shoe — nonwovens are everywhere in durable applications, and they're getting sustainable.

This session showcases real-world case studies from across the durables spectrum, highlighting how manufacturers and innovators are actively reducing environmental footprint at every step of the product lifecycle. Concrete progress, measurable impact, and the solutions already shaping a more sustainable future.



Sustainable By Design: A New Approach to High-Value Nonwovens Construction Materials

Delphine Dray, Global Sustainability Leader - Owens Corning



Sustainable Nonwoven Materials from Plant Fibres and Footwear Waste for Insulation and Acoustic Applications

Diana Ferreira, Assistant Researcher - University of Minho

- What role can plant fibres play in the next generation of sustainable nonwovens?
 - How can footwear waste be upcycled into functional materials for insulation and circular design?
 - Can industrial by-products replace conventional fibres in sustainable nonwoven manufacturing?
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Industrialization of Sustainable Filter Media: Learnings, Challenges and Future Outlook

Dr Lars Spelter, Lead Engineer Filtration Materials - MANN+HUMMEL

- How can more sustainable filter media be industrialized while balancing material costs, processability on existing production equipment, and product performance expectations?
- How does the automotive market respond to more sustainable filter media products, and what role does targeted marketing communication play in driving customer acceptance and trust?
- How can the environmental benefit and CO₂ footprint reduction of more sustainable filter media be reliably quantified?



From Waste to Value: Thermo Mechanical Recycling of PET based Nonwovens to Support Circularity Targets – Autoneum case study

Hafiz M. Kaleem, R&D Project Manager - CETI

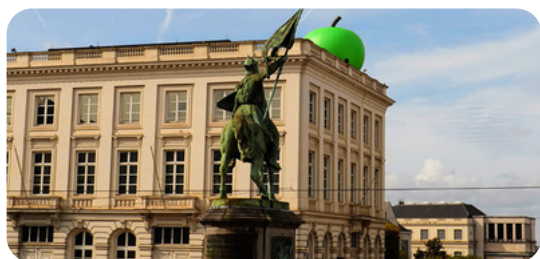
- Can post-production coPET/PET nonwoven waste be successfully transformed back into high-performance, textile-to-textile nonwoven applications?
- How does adding chain extenders directly during melt spinning impact process stability and the properties of recycled fibers?
- What processing strategies, like SSP or compounding, are required to overcome melt strength barriers in recycled polyesters?

16.00 - 16.10

WRAP UP OF THE DAY

18.30 - 22.00

COCKTAIL DINNER AT MUSÉE MAGRITTE



Join us for a memorable cocktail dinner at the prestigious **Musée Magritte** in the heart of Brussels. Attendees will have the opportunity to discover the world's largest collection of works by this renowned surrealist artist, followed by fine food and drinks in this unique cultural venue. Bus transfers will be provided.

PROGRAMME



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09.10 - 10.00	KEYNOTE SPEECH (TBD)
10.00 - 10.30	COFFEE BREAK
10.30 - 12.00	SESSION 5

Lessons in Circularity: Reimagining Single-Use Nonwovens

What does it take to transform a hard-to-recycle product into a circular one?

Session 5 walks through the full lifecycle; from smarter design and responsible use to end-of-life waste management showcasing the innovations, practices, and solutions making single-use nonwoven products more circular.

Real lessons, real progress, and a roadmap for what comes next.



Invisible but Indispensable: How Adhesives Drive Product Sustainability for Absorbent Hygiene Products

Elizabeth Staab, HHC Product Sustainability Director - H.B. Fuller

- How can advanced adhesives enable recyclability, industrial composting or controlled biodegradability without compromising the performance of hygiene products?
- How do next-generation adhesives support emerging fibers, thinner substrates, and low carbon material integration?
- Why is early design-phase collaboration critical to successfully aligning adhesive performance with sustainability targets?

What If Diapers Never Became Waste? BASF, Essity and TU Wien Pioneer A Circular Approach for Hygiene Products



Morgan Swedberg, Material Development Manager - Essity Hygiene and Health



Dr Stephan Deuerlein, Senior Manager Technical Service Superabsorbents - BASF

- How can post-consumer diaper waste and other absorbent hygiene products be converted into valuable raw materials for new chemical products through gasification?
 - Which results were obtained on pilot stage and why do they create confidence in the system?
 - Which policy, infrastructure and value-chain conditions are needed to scale a circular system in which hygiene products no longer become waste?
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Built to Last: The Science, Standards and Regulations Shaping Reusable Nonwoven Absorbent Hygiene Products

Lisa Voyle, Director - Confitex Technology

- What does the science reveal about the durability, absorbency and performance of washable nonwoven fibres?
 - What testing methodologies and industry standards are needed to credibly support the adoption of reusable AHPs?
 - How do reusable nonwovens compare with single-use and textile AHPs, and what are the opportunities and challenges ahead?
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12.00 - 13.00

LUNCH BREAK

13.00 - 13.30

SESSION 6

Panel discussion - From Ambition to Action: Enabling Systemic Circularity in Nonwovens

Performance. Safety. Circularity. For nonwovens, balancing all three is both the defining challenge and the greatest opportunity of this decade.

This panel tackles the real tipping points — what needs to shift in policy, market structures, and cross-value-chain collaboration to move circularity from ambition to industrial reality. Because in applications where product safety and performance are non-negotiable, the path to a circular economy is anything but simple.

14.40 - 16.00

SESSION 7

Green Claims, Greenhushing and Reputation Risk

Say too much and risk greenwashing. Say too little and your sustainability efforts go unnoticed. The nonwovens industry is navigating a delicate communications tightrope, and the regulatory stakes have never been higher.

This session unpacks the latest requirements around sustainable communication and explores the practical tools helping industry players speak confidently and credibly about their sustainability journey.



Empowering Consumers for the Green Transition (EU ECGT Directive)

Marc Boissonnet, Sustainability Director - TIC Council

- What environmental claims will need to conform to?
 - How to deal with the newly introduced independency criteria?
 - How certification strengthen the environmental claims?
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EU Ecolabel for Absorbent Hygiene Products: Opportunities and Future Perspective

Sylvie Ludain, Desk Officer - EU Ecolabel, DG ENV, European Commission

- Update on the EU Policy Context
 - EU Ecolabel as a Credible, Third-Party Verified Tool
 - EU Ecolabel benefits for companies
 - EU Ecolabel benefits for companies
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OK Renewable: One Label, Trusted Renewable Carbon Content Verification

Franciele Fiorio, Conformity Assessment Manager - TÜV AUSTRIA Belgium

14.50 - 15.00

CLOSING WORDS

15.00 - 15.30

FAREWELL COFFEE

All presentations and moderated sessions will be held in English.

This programme may be subject to last-minute changes and cancellations. All timings are approximate and may be subject to change due to unforeseen delays or adjustments.

The opinions expressed in the papers presented are those of the authors, and not necessarily those of EDANA.

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