

LIVE

THE WORLD'S
PREMIER
NONWOVENS
PERSONAL CARE
AND HYGIENE
PRODUCTS
CONFERENCE

LET'S CONNECT

21-23
April 2021

ONLINE

OUTLOOKTM
2021

edanaTM
THE VOICE OF NONWOVENS

- 3 mornings dedicated to content: presentations, panel discussions and workshops
- 3 afternoons dedicated to networking: one-on-one video interaction and company meetings
- Replays will be available till 3 weeks after the event
- For more details on the presentations [visit here](#)

Timings	DAY 1 - 21 April 2021	
09.00 – 09.05	Opening and welcome	
09.10 - 10.00	Keynote: “THE OUTLOOK FOR THE GLOBAL ECONOMY IN THE AFTERMATH OF THE PANDEMIC” Robert Ward - Japan Chair; Director of Geo-economics and Strategy- The International Institute for Strategic Studies (IISS)	
	Stream 1	Stream 2
10.00 - 10.20	Disposable hygiene marketplace: Post-COVID world Per Brandberg, Research Analyst - Euromonitor	Exploring new ways: Calcium carbonate within the nonwoven industry TheanJoo Chuah, Bus. Dev. Director Polymers - Omya International Martin Brunner, Technical Service Manager Polymers - Omya International
10.25 - 10.45	AHP market and the consumer trends in China Lucy Cao, Deputy Secretary General - CNHPA	Reel quality optimization Andrea Ruggiero, Sales Manager - A. Celli Nonwovens
10.50 - 11.10	The trigger to what was pre-destined in India: COVID-19 & the nonwovens in Medical & Hygiene Kanav Gupta, Associate Director - BCH	Post-industrial diaper waste directly supporting the Circular Economy Martin Scaife, Chairman & CTO - Diaper Recycling Technology
11.15- 11.35	COVID-19 induced changes in Africa’s nonwovens Space Raymond Chimhandamba, Director - Handas Consulting	The future of filtration & humidification in nonwoven & hygienic fields Luca Brambilla, CEO - Alena NW by Aeris Group
11.40 - 12.00	Consumer attitude & perceptions and ensuing policy trends on AHP's in the US Jane Wishneff, Executive Director - BAHF	Evaluation of FemCare products Charlotte Tournier, Head of Sensenet – Sensenet
12.05 - 12.25	Interactive Panel discussion Future of AHP markets in the aftermath of Covid Moderator: Dominiek Tytgat, VP Procurement - Ontex	Working on supply chain improvement: Meltblown capacity increase done, what’s next? Dr. Ing. Ingo Möhlmann, VP Sales & Marketing - Oerlikon Nonwoven
12.30 - 12.50		Mail meets hygiene: Sustainable single-wrap for disposable hygiene products Stefan Scheer, Business Area Manager - Winkler & Dunnerbier
13.00 – 14.00	Join the room : “Let’s meet and chill”	Join the room: “discussions on processes”
14.00 – 17.30	DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING	

DAY 2 - 22 April 2021

Timings	DAY 2 - 22 April 2021		
09.00 09.05	Opening and welcome		
09.10 10.00	Keynote: “POLYOLEFIN SUPPLY: RETURN TO BLUE SKY AFTER THE PERFECT STORM OF FORCE MAJEURE AND INTERCONTINENTAL PRICE IMBALANCE?” Kaushik Mitra, Executive Director, Polyolefin EMEA Chemicals- IHS Markit		
	Stream 1	Stream 2	Stream 3
10.00 10.20	Learnings from the producer of the first spunbond based on mass balance certified bio-based & circular polymers Thomas Broch, Regulatory & Scientific Affairs Manager Jens Suhr Bay, Sales Manager - Fibertex Personal Care	Ready for take-off: The new CAC biodegradable nonwoven technology Michael Trinkaus, Director R&D and Application Engineering - Mondi	Breaking the silence in incontinence Irina Zhdanova, SVP, Incontinence Management Global Business Unit - Paul Hartmann
10.25 10.45	“A place for natural fibres in nonwovens?” Pieter Meijer, General Manager Europe, Bast Fibre Technologies	A multifactorial chemical/sensory approach for the odour characterization of nonwoven materials Rita Ribau Domingues, Senior Consultant - Olfasense	Opportunity & innovation in adult incontinence products & care Pricie Hanna, Managing Partner - Price Hanna Consultants Colin Hanna, Director of Market Research
10.50 11.10	Towards high performing plant based absorbent hygiene products - Closing the performance gap between plant based sustainable materials & synthetic materials Dr. Ingo Bernt, Project manager- Kelheim Fibres Dr. Henning Röttger, Head of Business Dvlt - pelzGROUP	Climbing the ladder to the circular economy: How adhesives enable a path to circular disposable hygiene products Susan McNichols, Senior Sourcing Analyst - HB Fuller	The value of terminology harmonization in ensuring the provision of the right incontinence aid to the right person Helena Engqvist, Owner- Engqvist Consulting
11.15 11.35	“100% Biobased, sustainable solutions for absorbent hygiene products” Gabriele Serafini, Key Account Manager – Home Care - Croda	Creating consumer loyalty with innovation in feminine pad stay-in-place performance Dr. Darius Deak, Global R&D Director - Bostik Diane Toonen Director of Global Strategic Marketing Global Nonwovens Business Unit – Bostik	
11.40 12.00	Single-Use Plastics Directive – update Gil Stevens, ER & Sustainability Director - EDANA		Interactive panel discussion The patient & the product: Hate & Love Moderator: Asa Johansson, Global Material Development Director - Essity Hygiene and Health
12.05 12.25	Sustainability trends in the AHP industry in the US Dave Rousse, President - INDA		
12.50 13.30	Interactive panel discussion Sustainability: A win-win future Moderator: Ioannis Hatzopoulos, Director, Sustainability & Recycling Communications - Procter & Gamble		
13.00 – 14.00	Join the room : “Let’s meet and chill”		Join the room: “discussions on processes”
14.00 – 17.30	DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING		

DAY 3 - 23 April 2021

Timings	DAY 3 - 23 April 2021		
09.25 09.30	Opening and welcome		
09.30 10.00	Morning Networking – Show us your favourite tea or coffee mug 😊		
	Join the TEA room	Join the COFFEE room	
	Stream 1	Stream 2	Stream 3
10.00 10.20	Taking steps towards decarbonization within the nonwoven industry Dr. Krishna Manda, Sr. Mgr. Sustainability Integration - Lenzing	Is Europe prepared for the next pandemic? - Opportunities for relocalization of medical protective clothing Carolin Rieckmann, Director, NW and Roll Goods - Schlegel und Partner	Peculiarities and key features of ATEX (explosion proof) equipment to manufacture IPA wipes Guido Conio, Chief Commercial Officer - Teknoweb Converting
10.25 10.45	Sustainable fluff pulp 2.0 – innovation for an eco-friendlier future Kirsi Seppäläinen, SVP, Marketing, CI and Prod Mgt - Stora Enso	The facemask saga - a nonwovens industry perspective Jonathan Bourget, Managing Director - Apis Rex Consultants	Innovation in patient isolation Martin Kiernan, Clinical Director - Gama Healthcare
10.50 11.10	Consumer research led ingredient material innovation for absorbent hygiene products Ashish Jajoo, President, Global Sales & Marketing Head – NW - Birla Cellulose	Supplying to manufacturers of medical protective wear & medical devices Camilla Ohlson, Senior Market Strategy Manager Personal Hygiene Adhesives EIMEA - Henkel	Overcoming product development challenges: learnings from the Covid-19 Pandemic Paul Davies, Consultant - Crown Abby
11.15 11.35	The sustainability dilemma: Going beyond the obvious in the selection of raw materials for AHP components Anders Fogelberg, Global Director of HS, QA, MS and Process Improvement - Fitesa	A sustainable revolution in surface functionalization Marcelo Milani, Director – Roll Coating Business - Molecular Plasma Group	The use of washing without water (disposable nonwoven wipes) in health care - Possible benefits of washing without water during the COVID-19 pandemic Fabian Groven, CSR Manager - Arion
11.40 12.00	Imaging – an engine for premiumization in hygiene? Achim Schalk, Executive Vice President, GM HHS EMEA – Berry Global	Accelerating sustainable innovation towards 100% recyclable and recycled sanitary masks (new value chain, eco-design, thermomechanical recycling,) Simon Fremeaux, Nonwoven Production Manager -CETI	SESSION : EU Medical Device Regulation MDR: Essentials for Class I manufacturers and their upstream supply chains Oliver Bisazza, Director General, Industrial Policies - MedTech Europe
12.00 12.20			Supplier perspective on MDR Andy Swain, European Product Development Manager – Henkel Hansjörg Hufnagel, Manager Key/Strategic Accounts - Henkel
12.20 12.40			The successful journey of MDR Eva Moller, Global SQA Manager Raw Mat., Comp., NoMed Petra Ericsson, Global Procurement Director mfg. - Mölnlycke
12.40 13.10			Panel Discussion Moderator: Luminita Barbu, Regulatory Affairs Director - EDANA
13.00 – 14.00	Join the room: sustainability discussion		Join the room: medical discussion
14.00 – 16.00	DEDICATED COMPANY MEETINGS AND PRODUCT PRESENTATIONS / ONE-ON-ONE NETWORKING		
16.00 – 16.30	Join What are your plans for the weekend and say goodbye 😊		