

A composite image featuring a pregnant woman on the left, an elderly couple in the center, and a baby in a diaper on the right. The background is white with large, abstract yellow and teal geometric shapes. The title 'Absorbent Hygiene Products' is in a large, teal, sans-serif font.

# Absorbent Hygiene Products

## BRUSSELS, BELGIUM

**A comprehensive course on the complete Absorbent Hygiene Products (AHP) value chain.**

This two-day program provides a holistic view of the AHP market – from raw material components (SAP, pulp, nonwovens) and product composition to converting technology, functional testing and global market trends. It is designed for technical, commercial and regulatory professionals who need to understand the entire AHP product ecosystem, not just a single component.

ORGANISED BY



REGISTRATION ON THE 1ST DAY OPENS AT 8.30  
EACH DAY THE COURSE STARTS AT 9.00 AND FINISHES AROUND 17.00

## DAY ONE

09.00	<b>Introduction and welcome</b> <b>Absorbent Hygiene Products</b> Design concepts & developmental approaches
10.30	<b>COFFEE BREAK</b> <b>Absorbency</b> <b>Product Safety</b>
12.30	<b>LUNCH</b> <b>Components and raw materials</b> Nonwovens technologies, pulp, elastics and closing systems <b>Create your own diaper</b> Team exercise
15.30	<b>COFFEE BREAK</b> <b>Super Absorbent Polymers (SAP)</b> Manufacturing, applications, testing & safety
17.00	Wrap-up and end of the day

## DAY TWO

09.00	<b>Testing</b> Product performance, laboratory and panel testing
10.30	<b>COFFEE BREAK</b> <b>Adhesives</b> Functions & properties <b>Manufacturing technologies</b> Overview of converting technologies
12.30	<b>LUNCH</b> <b>AHPs &amp; sustainability</b> Overview of health aspects and environmental considerations <b>Market data</b> Market size and trends
15.30	<b>COFFEE BREAK</b> <b>Team exercise</b> Wrap-up and course end

This programme is subject to alterations

## FACT FILE

### WHO SHOULD ATTEND?

Both technical and marketing professionals will benefit from attending this course as they are likely to be involved with producers, suppliers, converters and retailers within the industry.

### COURSE ORGANISER

This course is organised by EDANA. The association is sponsor of INDEX, the world's largest nonwovens exhibition. EDANA has over 300 member companies in over 35 countries.

### COURSE INSTRUCTORS

**Marines Lagemaat**, Scientific and Technical Affairs Director at EDANA, will host the course and deliver the course together with industry experts:

**Bernhard Awolin**, Business Consultant for nonwovens-made products, Bernhard Awolin Consulting

**Dr Edgar Herrmann**, Technical Director, Hy-Tec

**Armelle Davy Bevilacqua**, Key Industry Manager, Hygiene and Paper Division – Consumer Association Coordinator Non-Food Products, Eurofins ATS

**Tony Rétrif**, EMEA Technical Account Manager, Bostik

### LANGUAGE

The course language is English. The instructors make extensive use of visual aids, videos and samples. Active participation is encouraged from all participants.

### NUMBERS

Each course is limited to around 20 participants.

### VENUE

The course will take place at EDANA, Avenue des Nerviens 85, 1040 Brussels, Belgium, if a minimum number of 10 participants is reached.

### ACCOMMODATION

EDANA will provide hotel recommendations after registration.

### REGISTRATION FEE

Visit the EDANA website for more information about the registration fees. EDANA members benefit from a discounted rate.

For further information, please contact:

#### **EDANA**

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