



sustainability introduction

for Nonwovens Professionals

ONLINE



Don't miss out on
EDANA's strategic
insights to engage
with and support
your business's
sustainability journey.

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www.edana.org
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anaelle.schutz@edana.org

The essential 2-hour strategic briefing on sustainability for nonwovens professionals

This live online module provides the foundational business context for the nonwovens value chain, connecting global drivers to key regulatory demands and your sustainability strategy. The course clarifies core concepts and provides an overview of essential reporting and communication principles. Ideal for communications, commercial, supply chain, R&D and management teams who need a high-level starting point to navigate the sustainability landscape.

Our expert trainer from EDANA will guide you through the following topics:

⇒ PROGRAMME & TIMING

- 1 What is Sustainability and Why It Matters to the Nonwovens Value Chain:**
Definitions, global drivers, and links to the UN SDGs and EU Green Deal
- 2 Demystifying Sustainability:**
Overview of key regulations (e.g., CSRD, ESPR, EPR, Green Claims, & SUD) impacting nonwovens businesses
- 3 From Sustainable to Circular Nonwovens Products:**
Understanding what makes a product sustainable, and distinguishing sustainability from circularity
- 4 Communicating and Reporting on Sustainability:**
Overview of communication rules, principles and tools around your products' sustainability

⇒ DATES & REGISTRATION FEES

Visit the EDANA website for more information regarding the next training dates and current registration fees.

EDANA members benefit from discounted rates.